

ARCHIE  
SERIES

APR.

NO. 53

CLYDE

PIDDIT

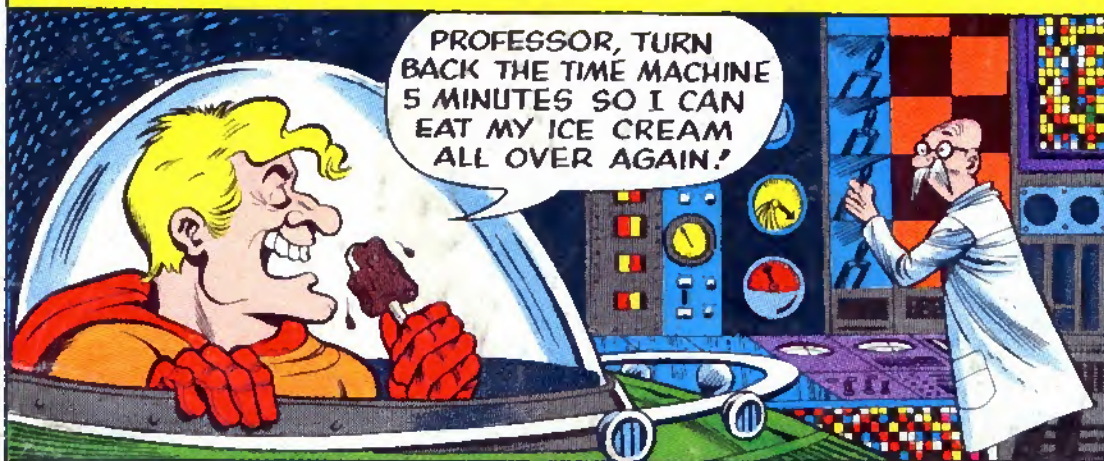
12¢

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

MAC

Archie's

# MAD HOUSE





# MAD HOUSE

SPECIAL  
DE-VINE  
ISSUE

WHAT'S SO  
SPECIAL  
ABOUT  
MINISKIRTS?  
WE'VE BEEN  
WEARING THEM  
FOR YEARS!

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LESTER  
OF THE  
CHIMPS

CAPT.  
SPROCKET

CAR MAN

SABRINA  
THE TEEN-AGE  
WITCH

YOU'RE IN GOOD  
COMPANY WHEN  
YOU READ  
MAD-HOUSE





# GOOD-GUY SECTION

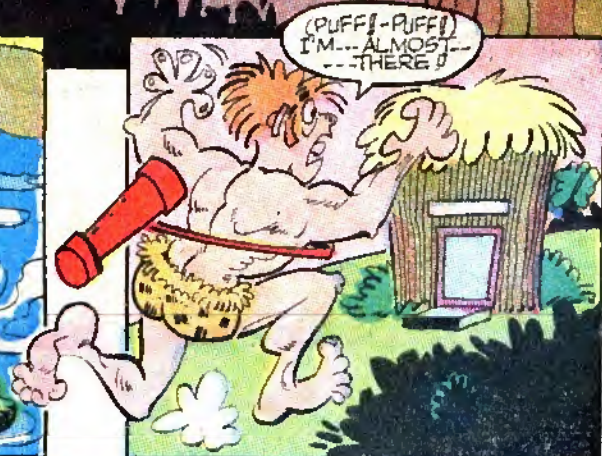
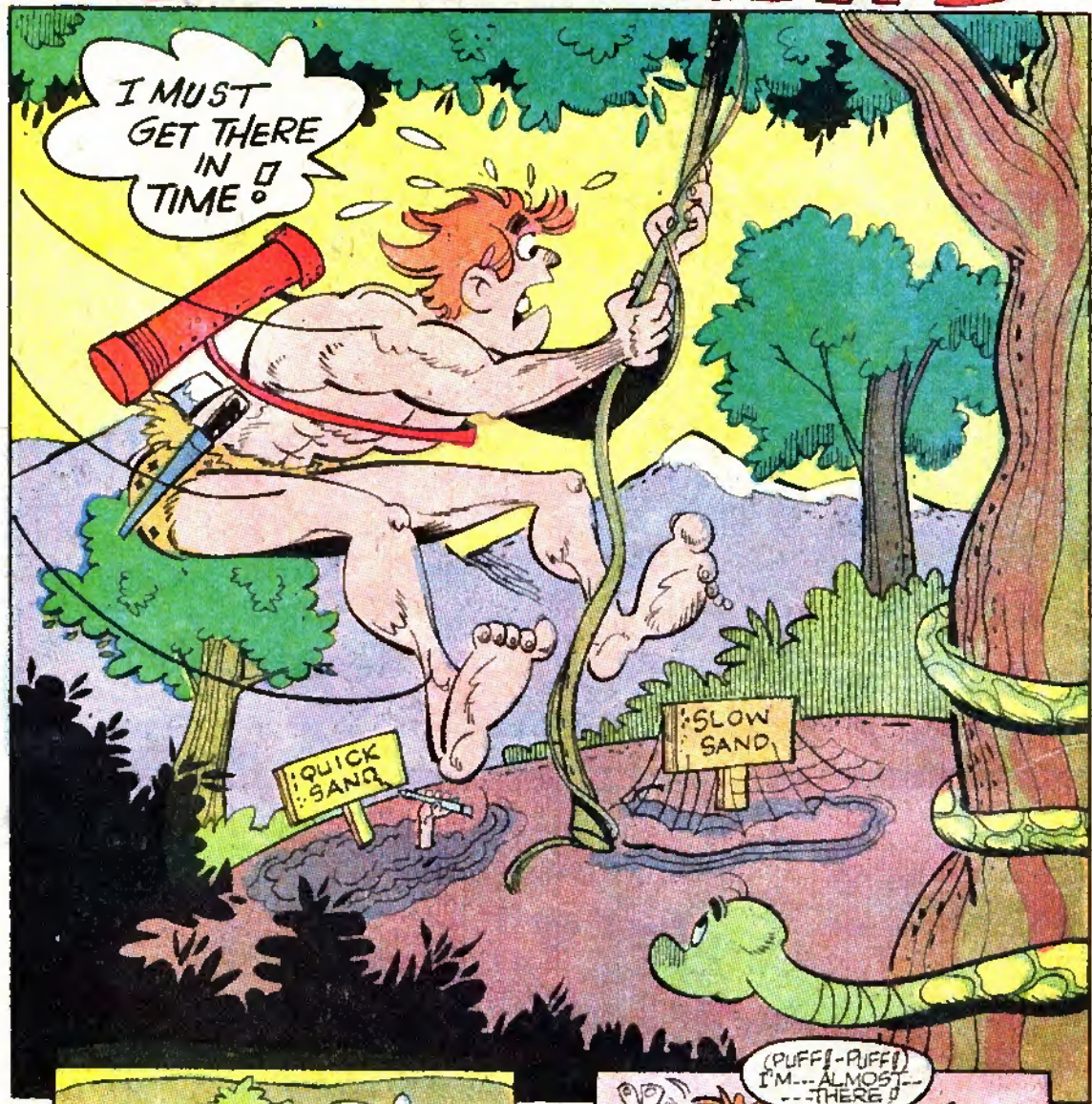
MAD HOUSE SUPER HEROES DON'T KNOW THEIR OWN STRENGTH!



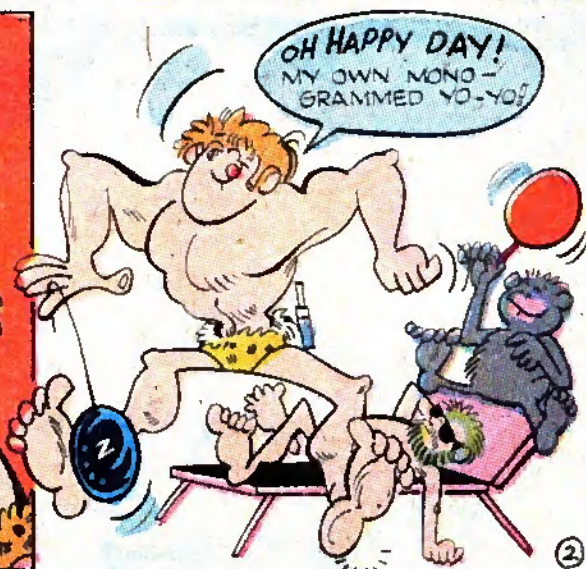
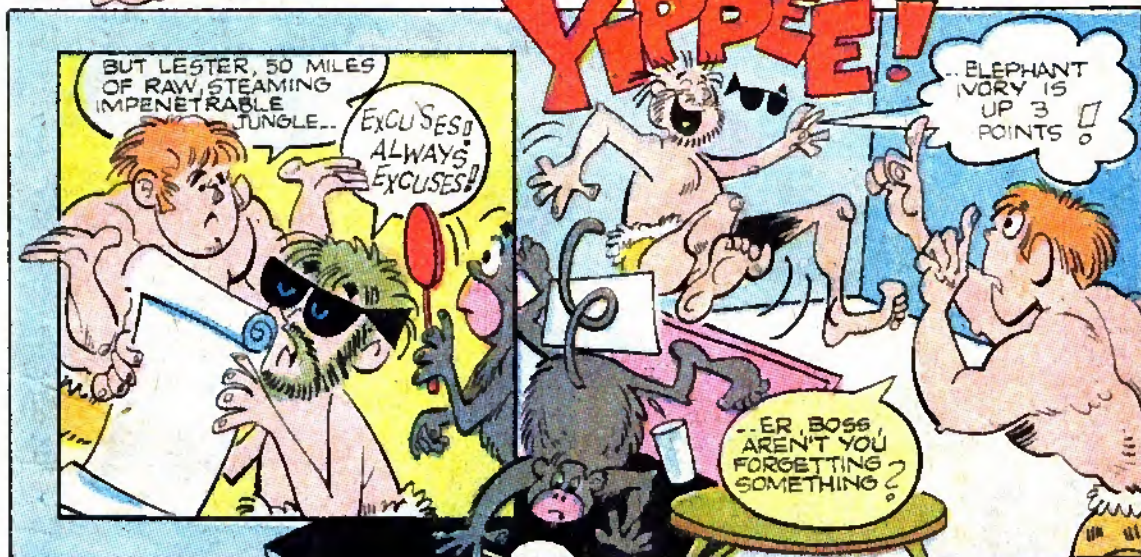
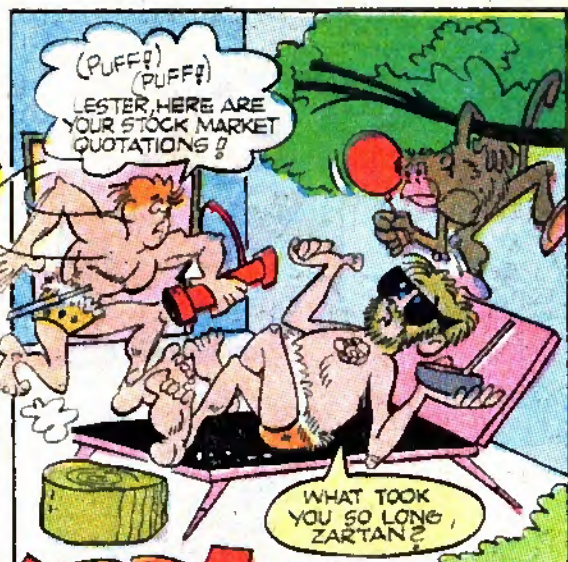


THE JUNGLE IS TREACHEROUS! ONE WRONG MOVE CAN MEAN DISASTER! ---- YES, IT TAKES CUNNING TO SURVIVE IN THE JUNGLE, AND NO ONE KNOWS THIS BETTER THAN...

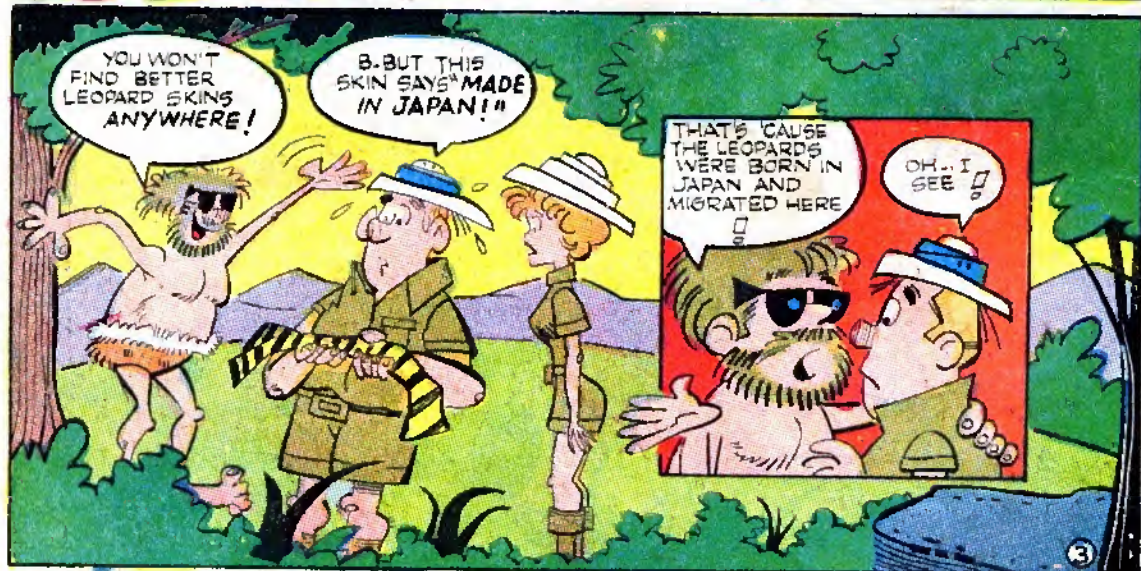
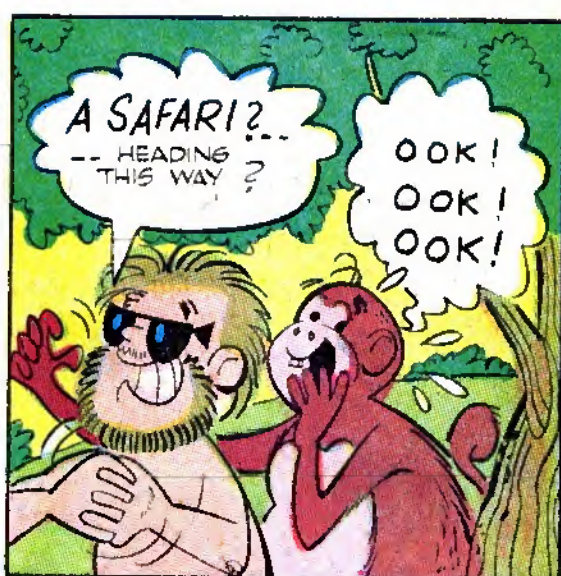
# "LESTER OF THE CHIMPS"



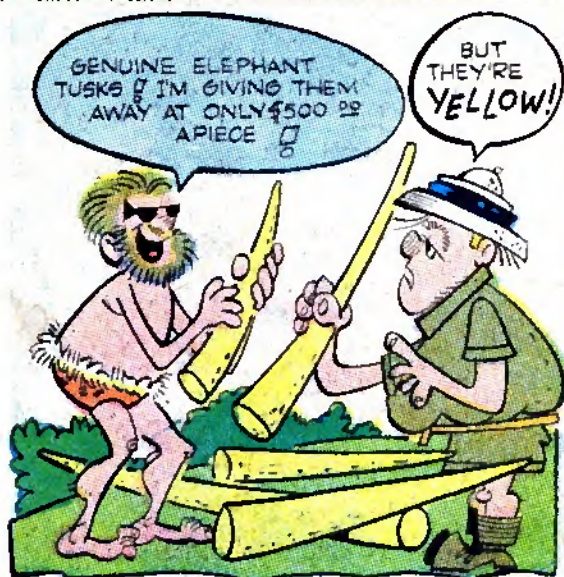
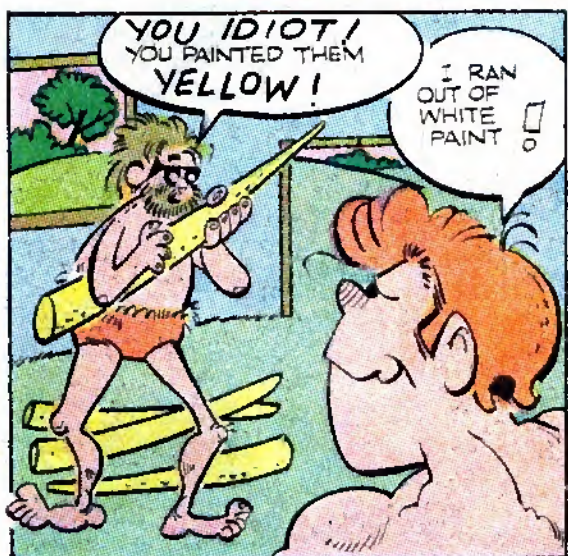
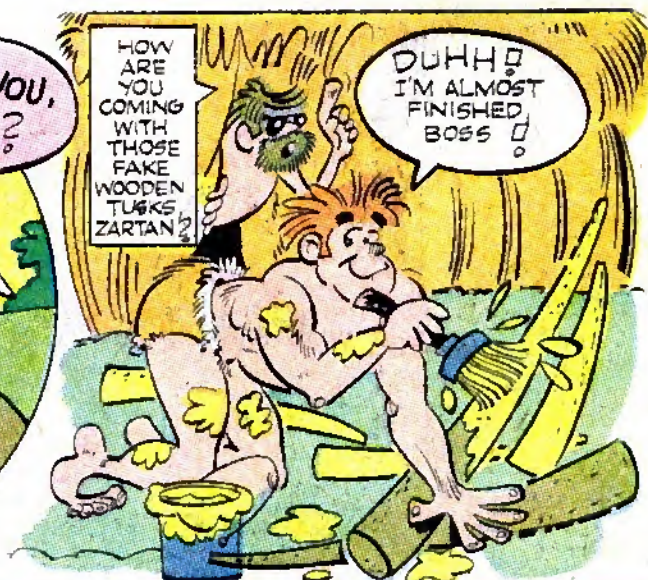
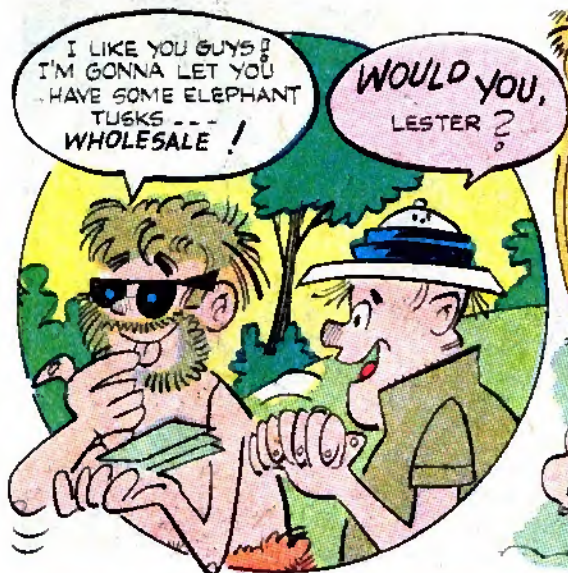




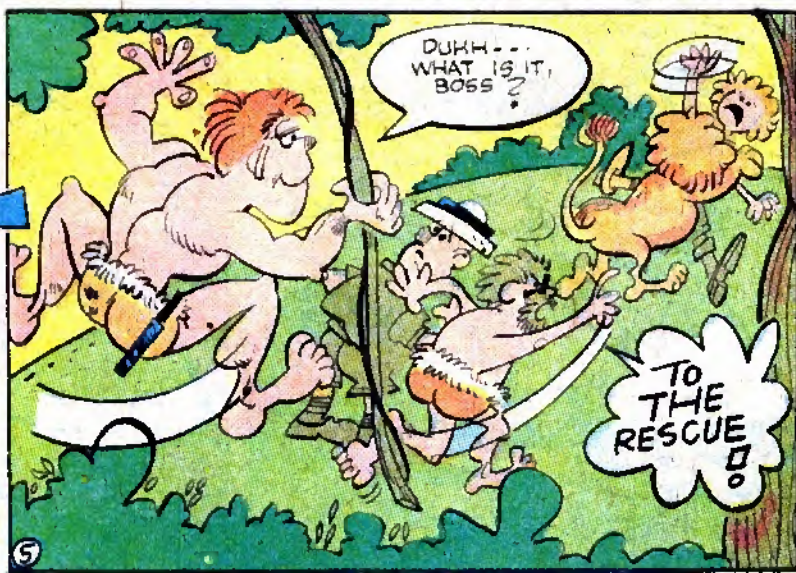
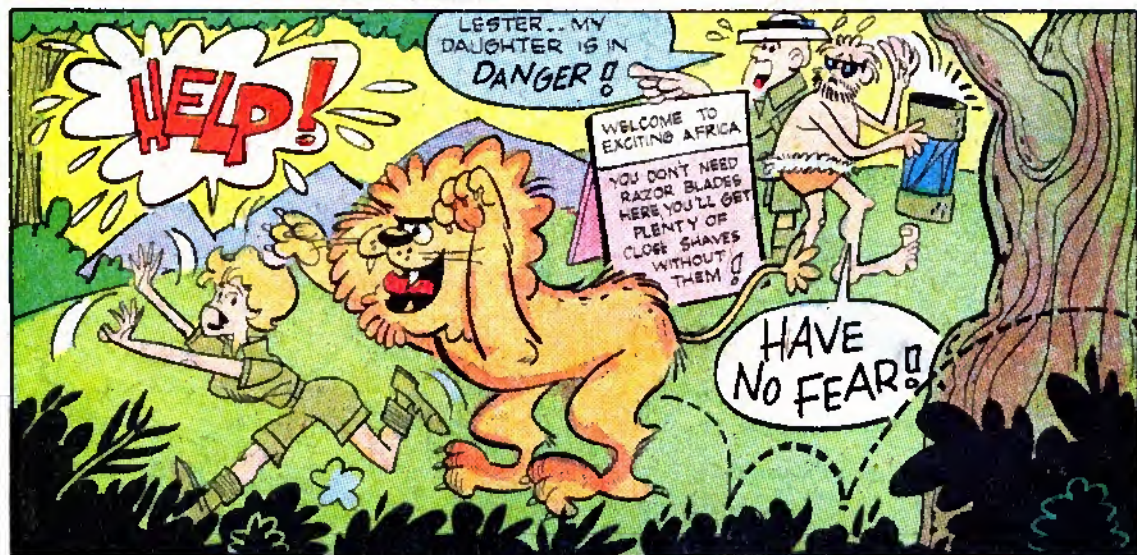
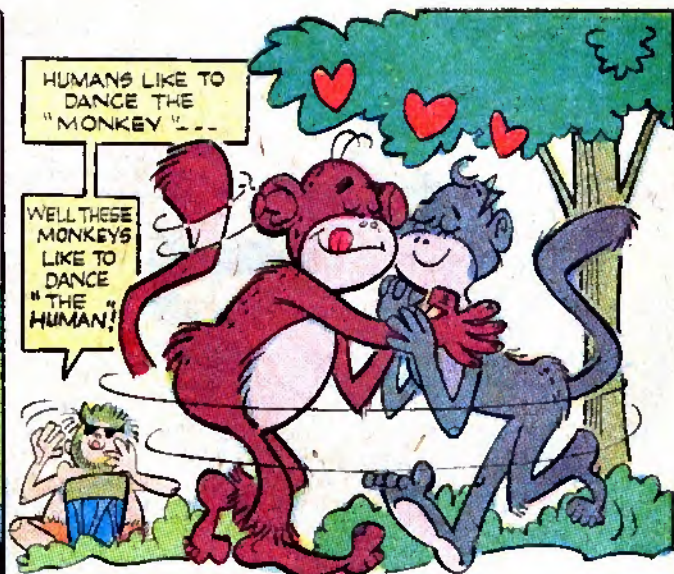




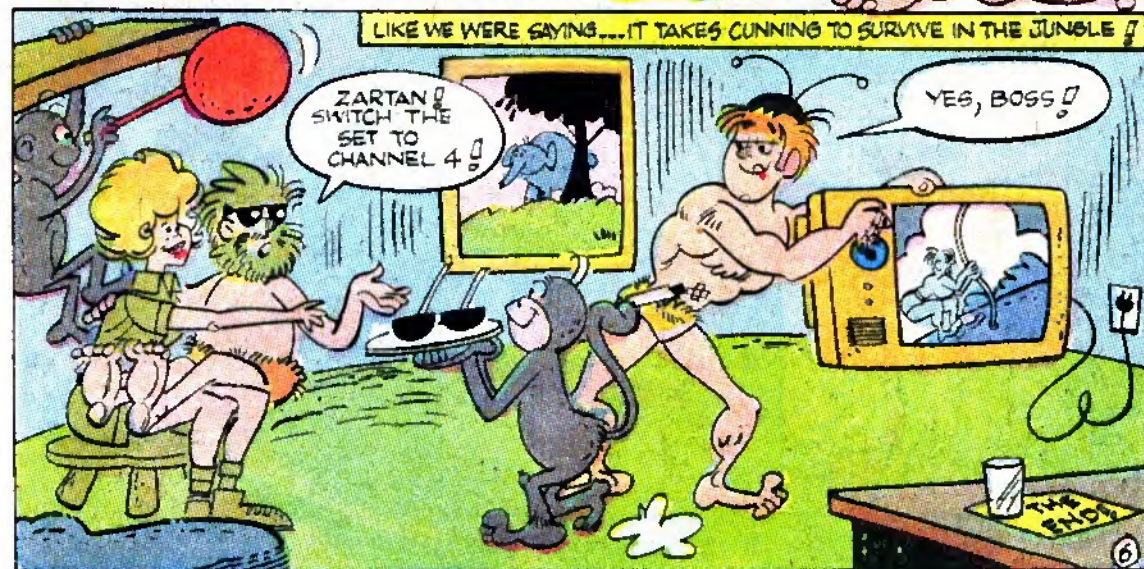
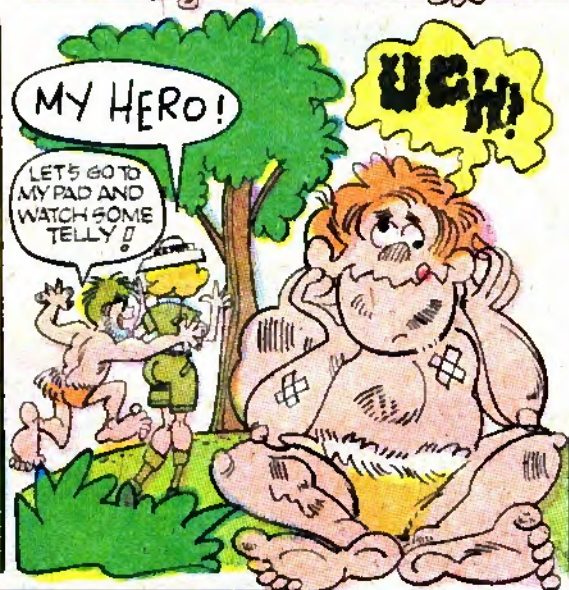




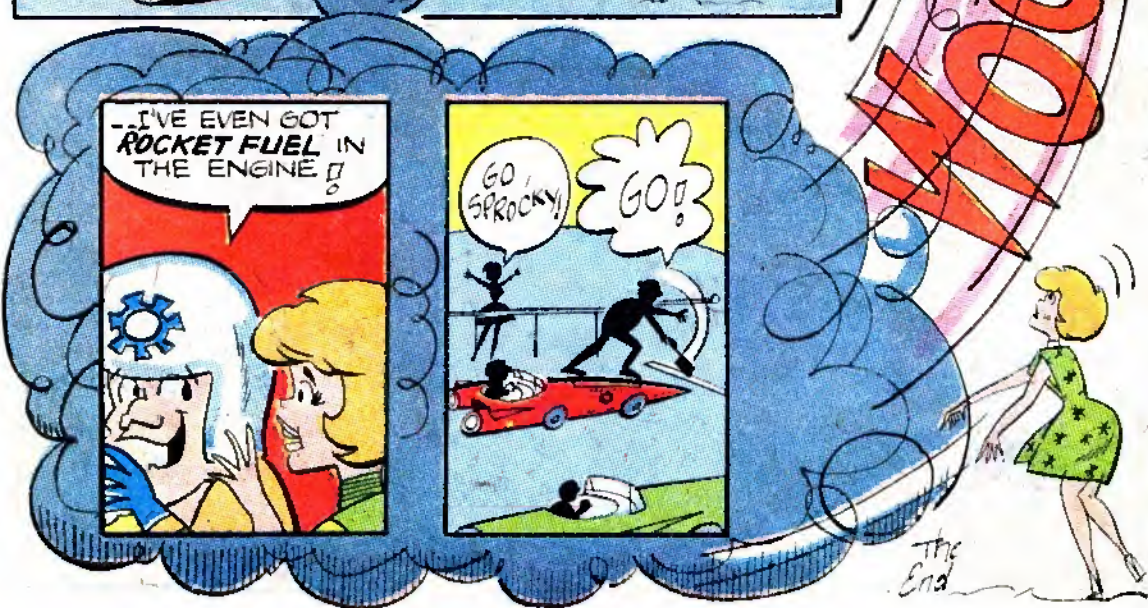
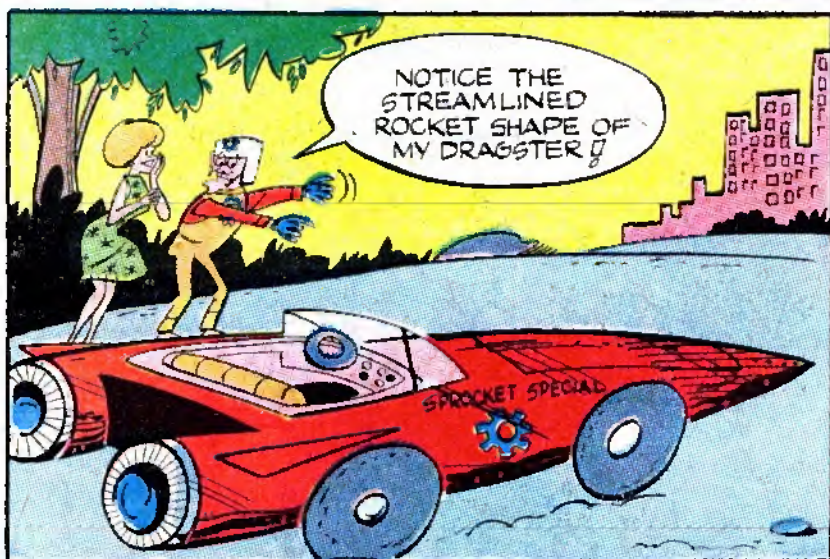
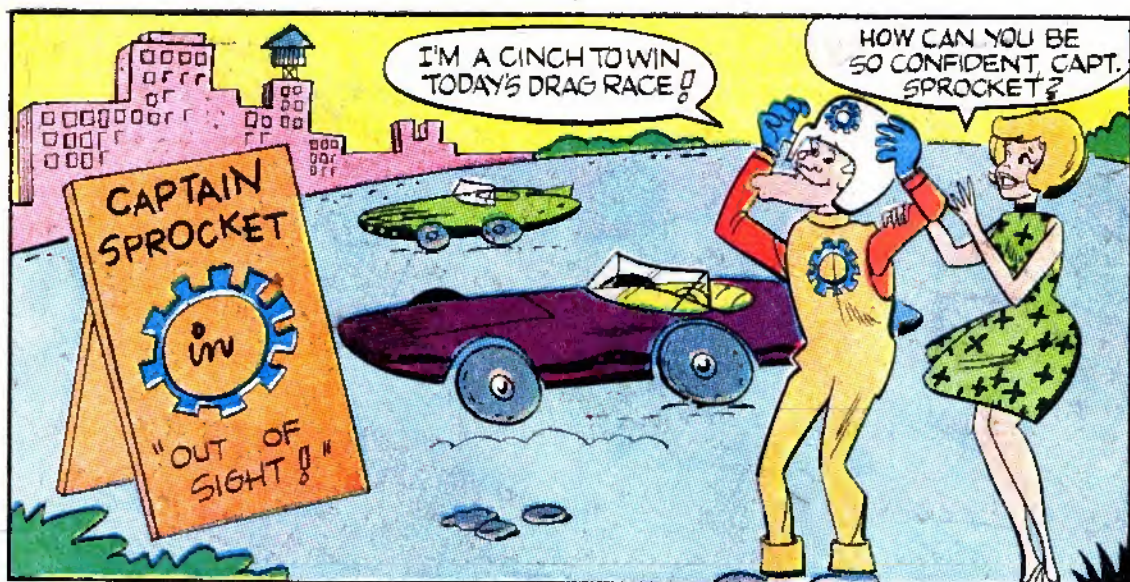














DIG THIS CRAZY OFFER!

WE'LL SEND YOU  
A **FREE** COPY OF  
ARCHIE'S PALS 'N' GALS  
WITH EVERY ONE YEAR  
SUBSCRIPTION!

YOU GET FOUR  
GIANT SIZE COMICS  
**PLUS** A BIG BONUS  
ISSUE ABSOLUTELY  
**FREE!**...IT'S A  
**STEAL!**

LIKE FINDING  
A QUARTER!  
...AND WHO CAN'T  
USE AN EXTRA  
TWO BITS?

SO GET WITH IT!  
FILL OUT THE COUPON!  
THIS OFFER IS LIMITED AND  
WE DON'T WANT YOU TO MISS  
OUT ON OUR GIFT TO YOU!  
DON'T DELAY!...ACT **NOW!**

SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4  
1114 FIRST AVENUE  
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND ONE DOLLAR  
FOR THE NEXT FOUR ISSUES OF  
ARCHIE'S PALS 'N' GALS  
**PLUS A FREE BONUS ISSUE!**

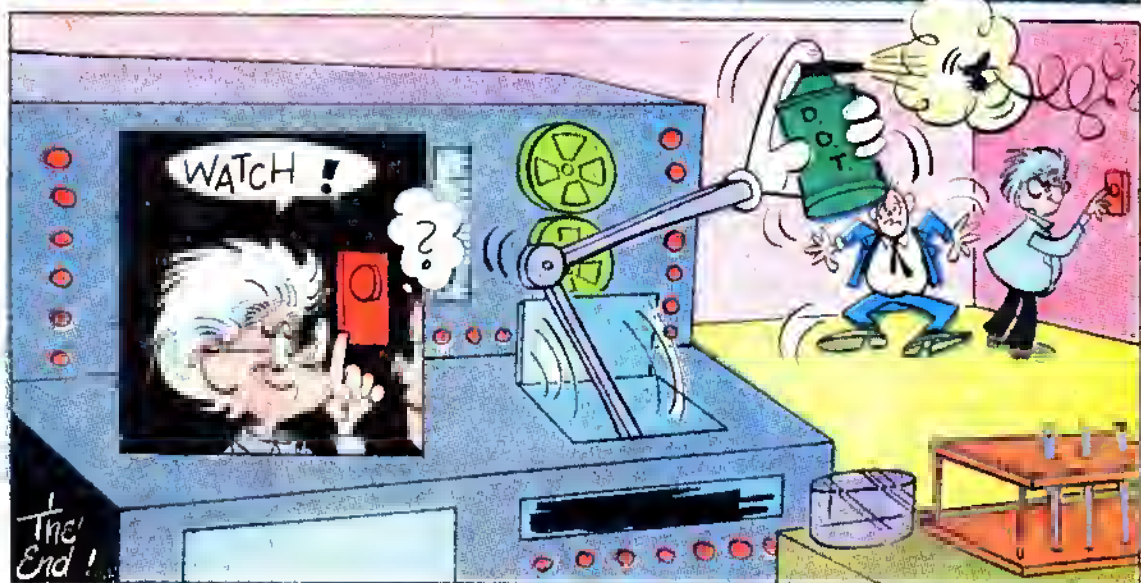
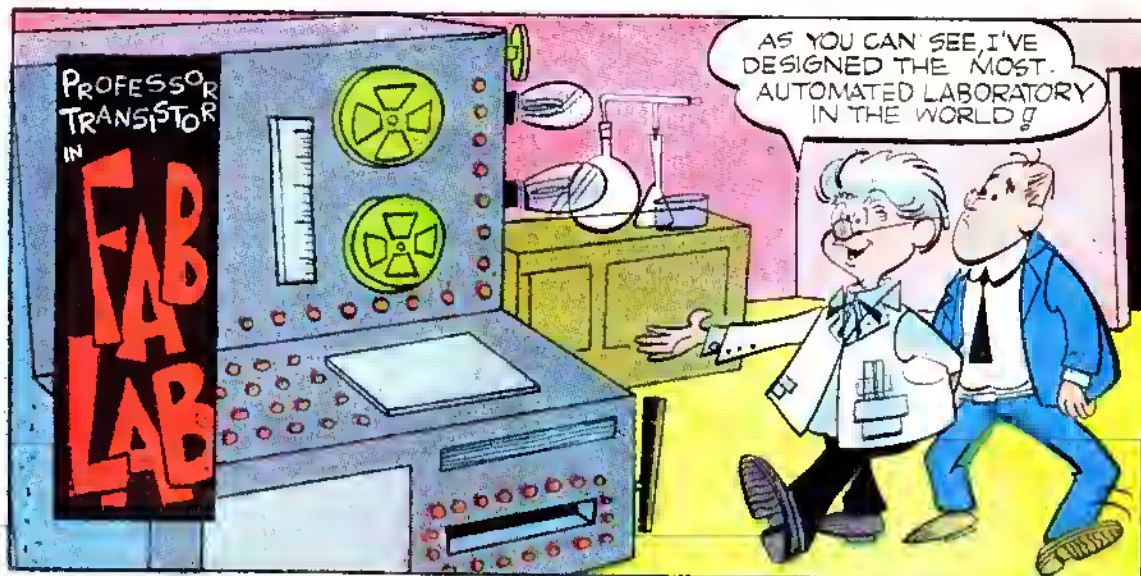
NAME \_\_\_\_\_ AGE \_\_\_\_\_  
(PLEASE PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**BUY 4!  
GET  
5!**







THERE ARE THOUSANDS OF SUPER HEROES...  
THERE ARE THOUSANDS OF SECRET AGENT HEROES...  
**BUT...** THERE IS ONLY ONE "CAR MAN" SUPER HERO!  
(THANK GODNESS!!)

THIS SERVICE  
STATION WILL  
TAKE TIGER HAIRS  
OUT OF YOUR TANK  
*Free of Charge!*

ALWAYS USE "MESSO" GAS!

SUPER  
OCTANE

THIS  
QUALITY  
GAS  
IS A  
GAS!

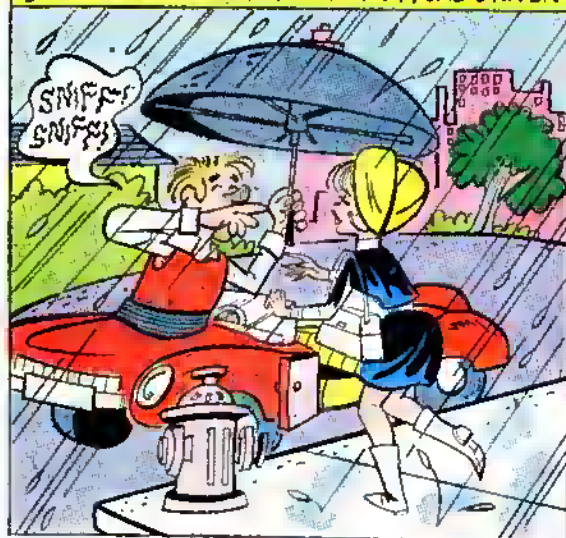
WHEWS  
IN THIS HOT  
WEATHER I WISH  
THEY'D PUT ICE  
IN THE GAS!  
(GLUB! GLUB!)

MAD-HOUSE NOT-50-PROUDLY PRESENTS  
THE WORLD'S ONLY 500 HORSEPOWER GOOD GUY...

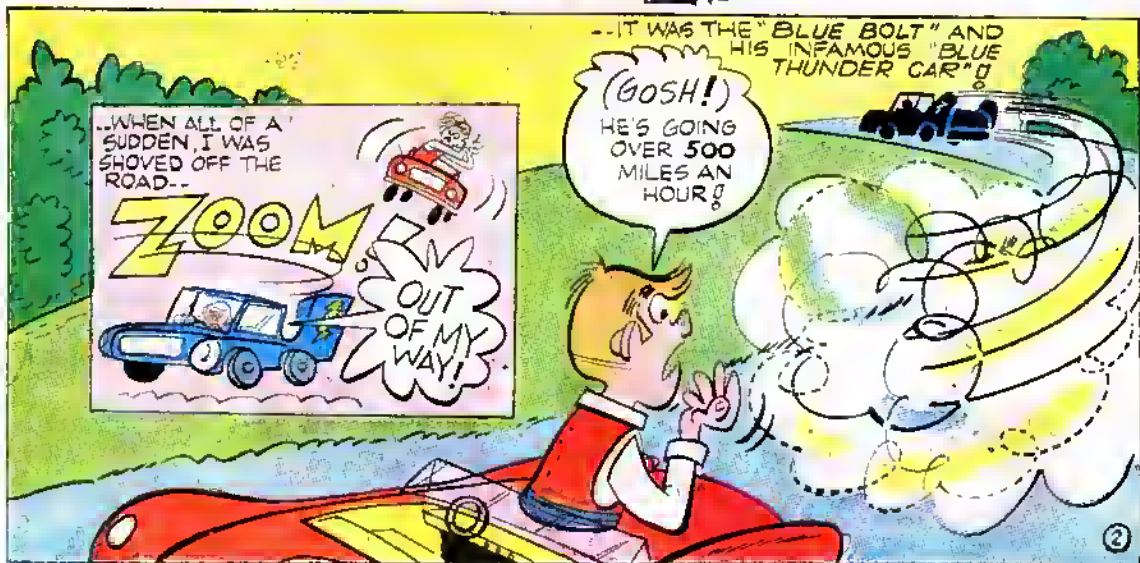
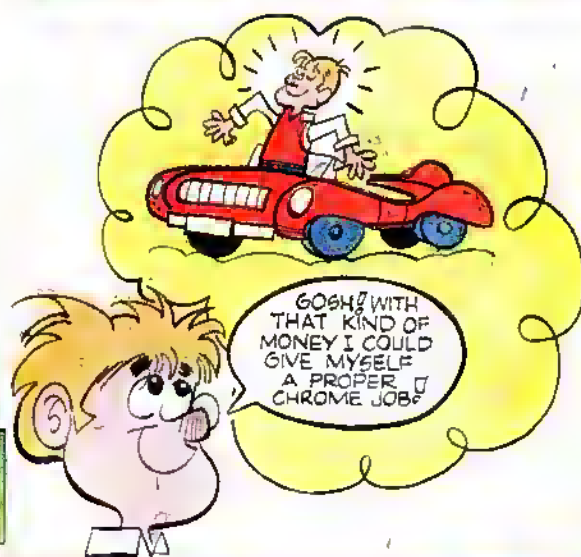
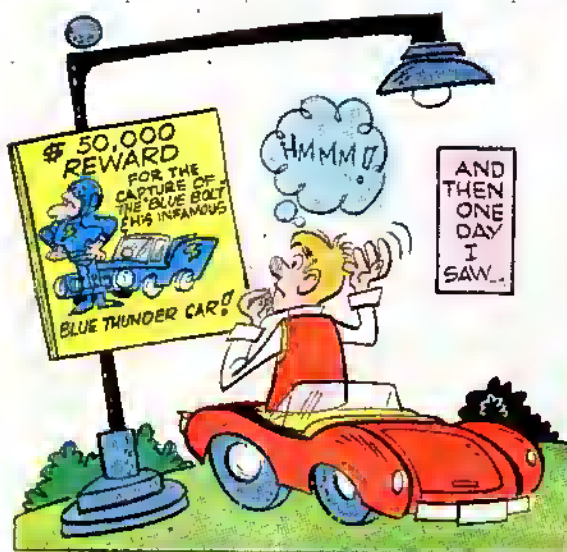
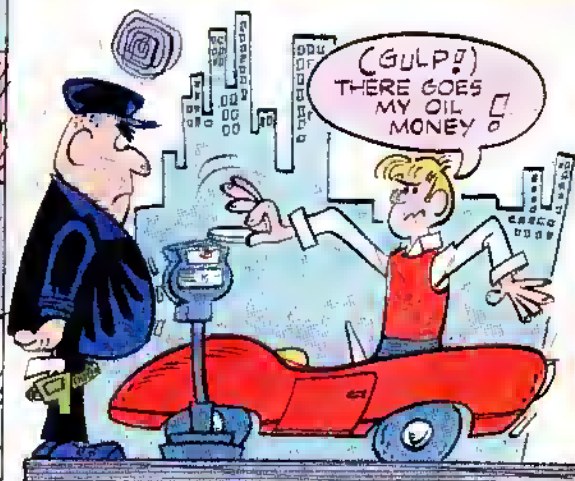
# CAR MAN



I WAS RUINING MY HEALTH AS A CAB DRIVER



... AND IT WAS COSTING ME A MINT, JUST TO EXIST!

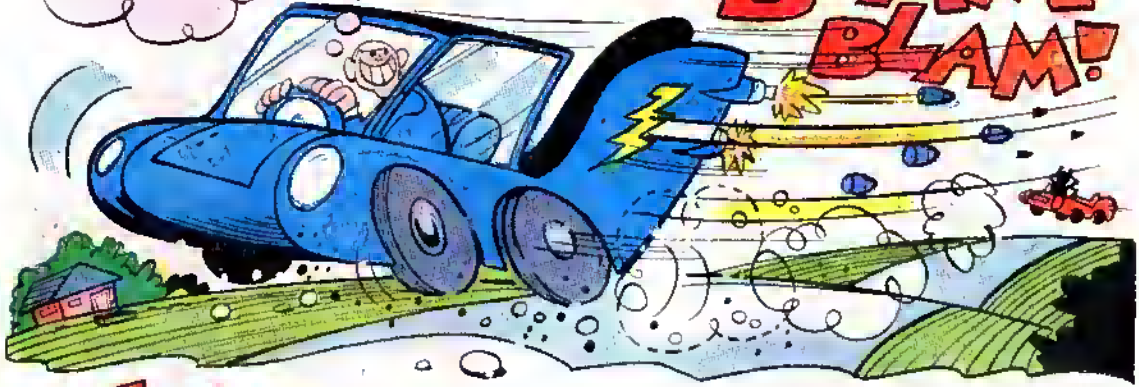




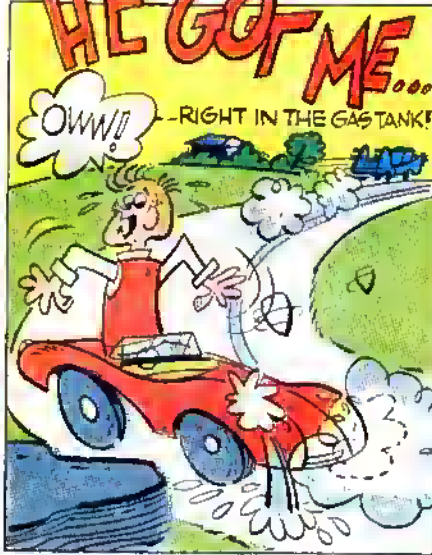
SENSING I WAS FOLLOWING HIM, THE BLUE BOLT WASTED NO TIME IN RETALIATING...

HEH!  
HEH!

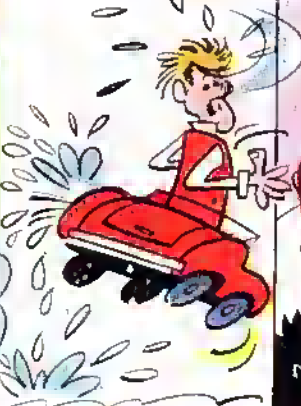
**BLAM!**  
**BLAM!**



**HE GOT ME...**  
OWN! - RIGHT IN THE GASTANK!



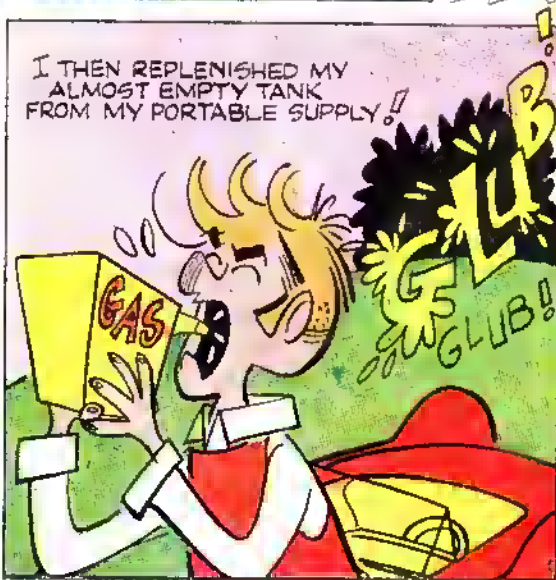
I WAS RAPIDLY LOSING MY PRECIOUS LIFE FLUID!



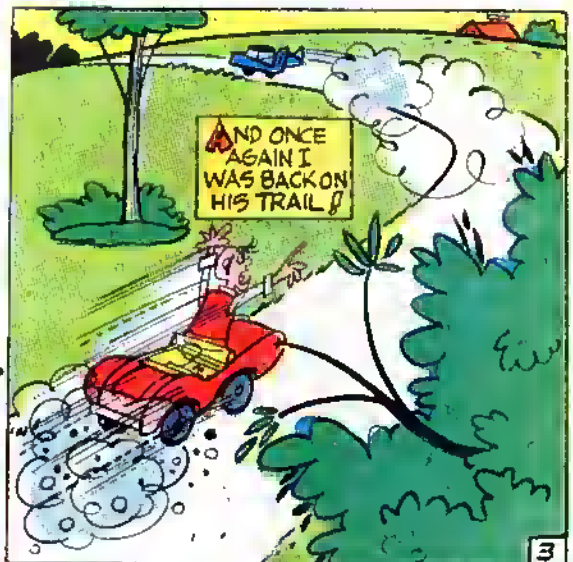
QUICKLY I PATCHED UP MY WOUND!



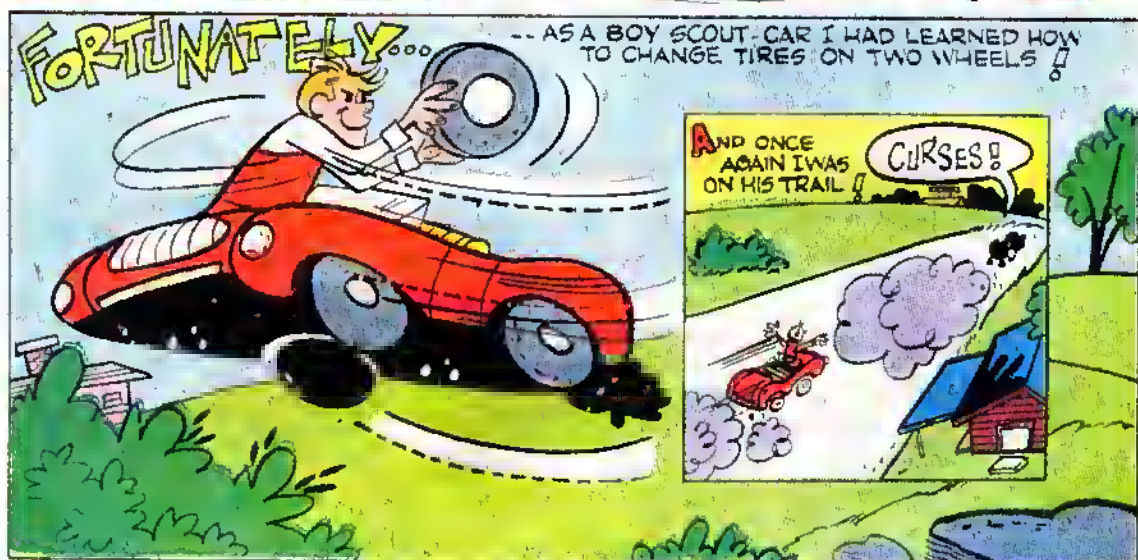
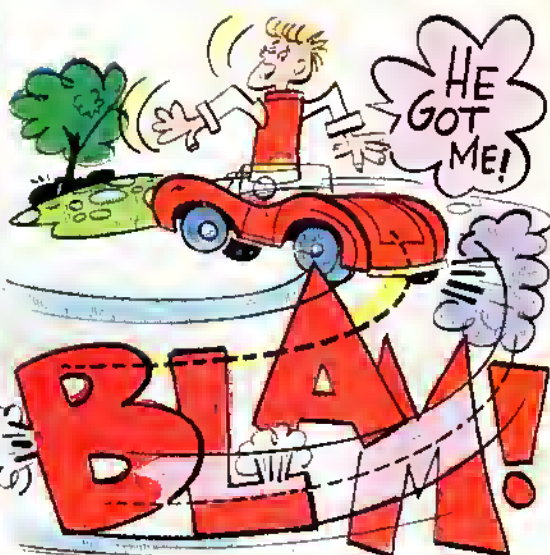
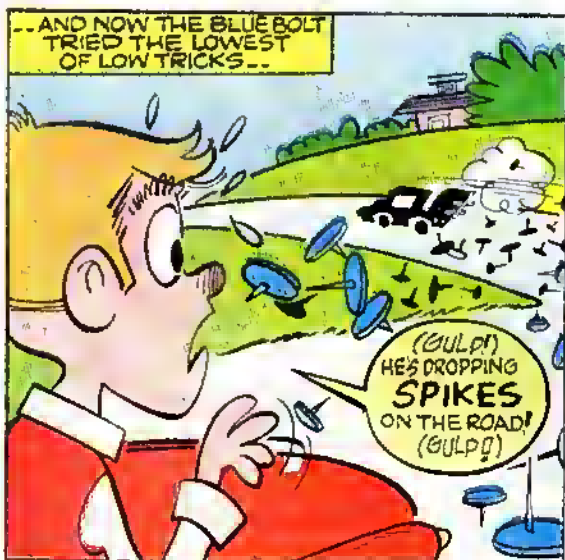
I THEN REPLENISHED MY ALMOST EMPTY TANK FROM MY PORTABLE SUPPLY!



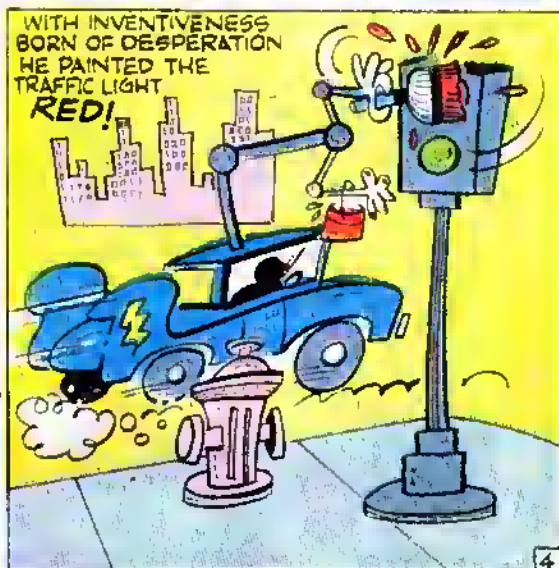
AND ONCE AGAIN I WAS BACK ON HIS TRAIL!



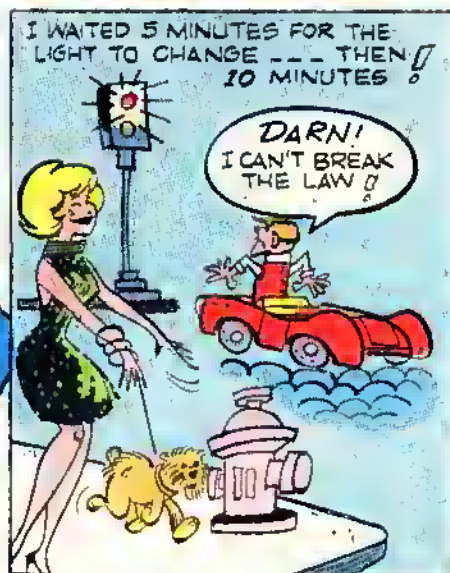
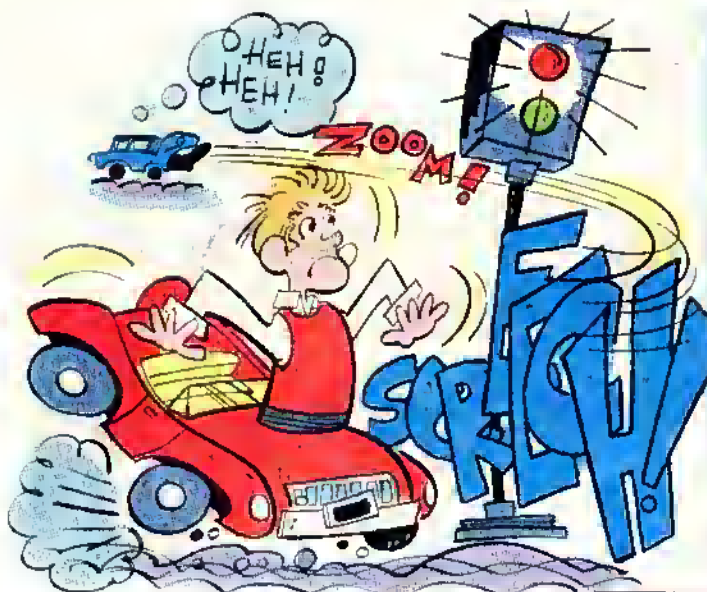




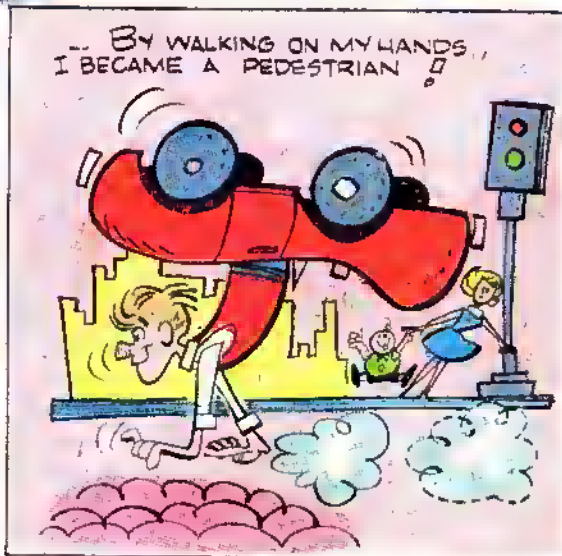
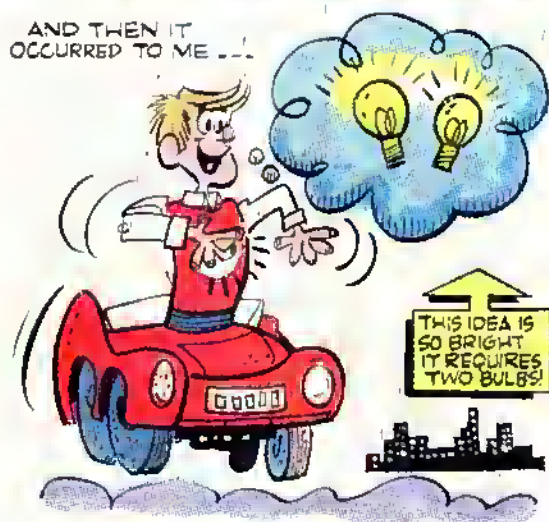
AS I CLOSED IN LITTLE DID I RECKON WITH THE CUNNING INGENUITY OF THE BLUE BOLT --



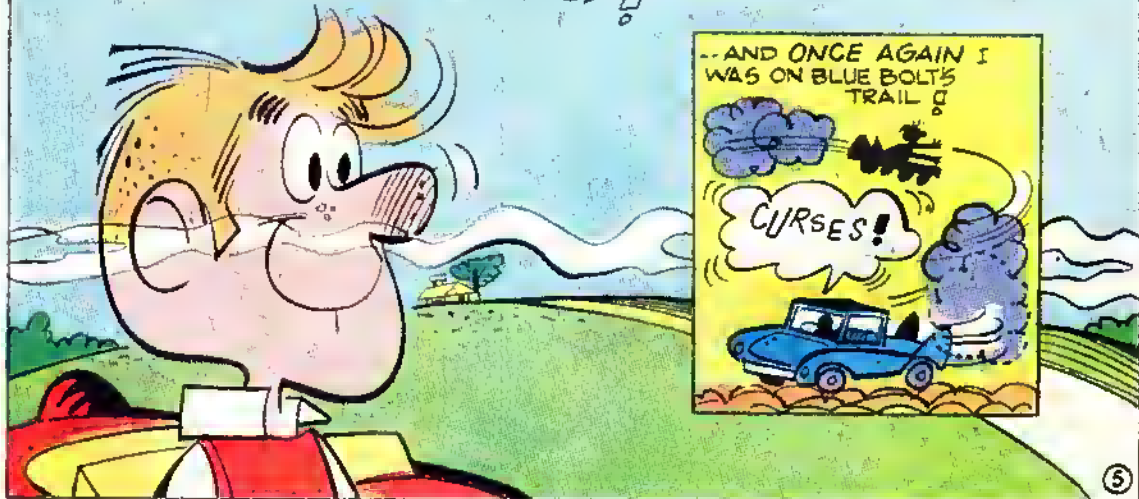




AND THEN IT OCCURRED TO ME ---



...WITH MY BLOODHOUND SENSE OF SMELL, I SOON PICKED UP THE SMELL OF BLUE BOLT'S EXHAUST FUMES



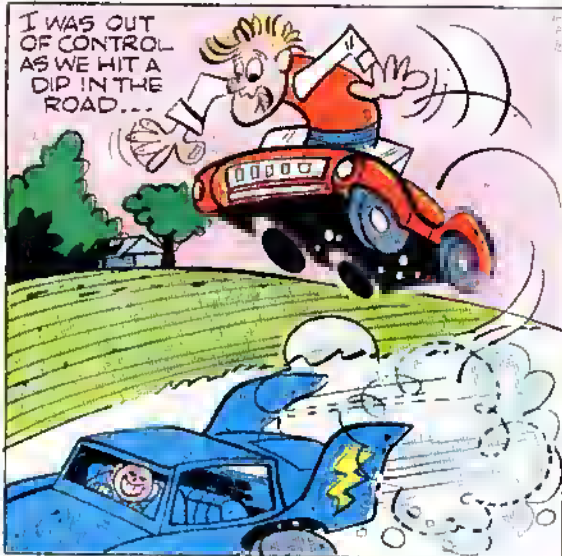


# SUDDENLY...

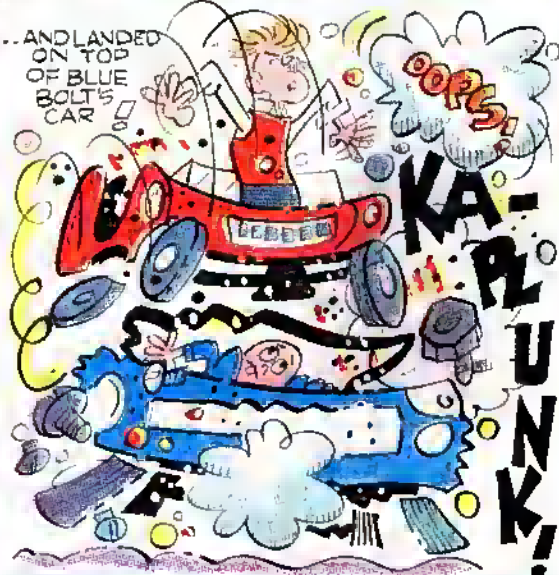
--- HIS CAR SQUIRTED SLICK OIL ON THE ROAD, AND THIS TIME I HAD IT!



I WAS OUT OF CONTROL AS WE HIT A DIP IN THE ROAD...



...AND LANDED ON TOP OF BLUE BOLT'S CAR



--- AND SO I REALIZED THE AMBITION OF MY LIFE ---

CONGRATULATIONS, CAR MAN!

BLUE BOLT YOU'VE SHOT YOUR BOLT!

CURSED!



I FINALLY BECAME A BIG WHEEL!

"CAR MAN CAPTURES BLUE BOLT"



The End

6



ARCHIE SAYS...

# GET THIS RAINCOAT FREE!



YOU WILL GET A FREE, ALL-WEATHER RAINCOAT AND TEN ISSUES OF YOUR FAVORITE ARCHIE SERIES COMIC WITH EACH DOLLAR ORDER.

NOT ONLY WILL TEN CONSECUTIVE ISSUES BE DELIVERED RIGHT TO YOUR DOOR AS SOON AS THEY COME OFF THE PRESSES, BUT YOU WILL ALSO SAVE 20¢ OFF THE NEWSSTAND PRICE. HERE'S HOW TO ORDER THE BOOKS. SEND A DOLLAR AND YOU WILL GET TEN CONSECUTIVE ISSUES OF ANY OF THE ARCHIE SERIES LISTED BELOW. NOT ONLY DO YOU SAVE 20¢ ON EACH SERIES, BUT YOU ALSO GET AN ALL-WEATHER RAINCOAT FREE WITH EACH DOLLAR ORDER.



TO GET YOUR **FREE** ALL-WEATHER RAINCOAT, SIMPLY CHOOSE YOUR FAVORITES FROM THE GREATEST BARGAIN LIST IN TEEN-AGE COMICS!

**ORDER NOW!**

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1114 FIRST AVENUE, NEW YORK, N.Y. 10021

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AMOUNT ENCLOSED \_\_\_\_\_ ☐ Boy's Raincoat ☐ Girl's Raincoat

- ☐ ARCNIE
- ☐ PEP
- ☐ LAUGH
- ☐ JUGNEAD

- ☐ BETTY & VERONICA
- ☐ ARCHIE'S JOKE BOOK
- ☐ LIFE WITH ARCHIE
- ☐ ARCNIE'S MAO HOUSE

NAME \_\_\_\_\_

(PLEASE PRINT)

ADDRESS \_\_\_\_\_

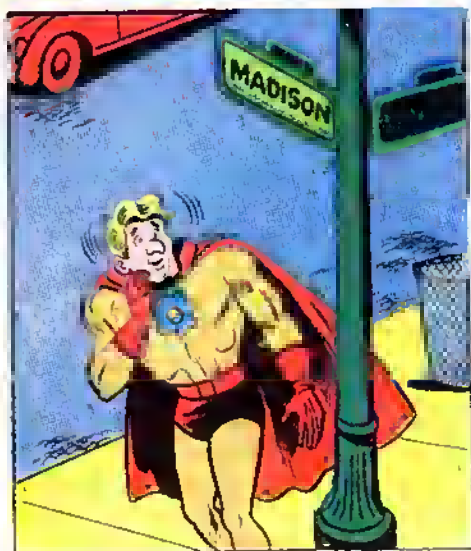
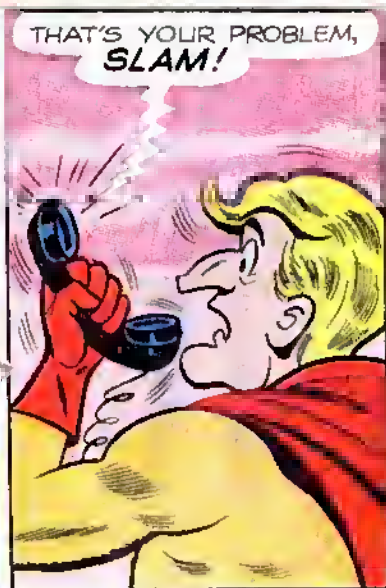
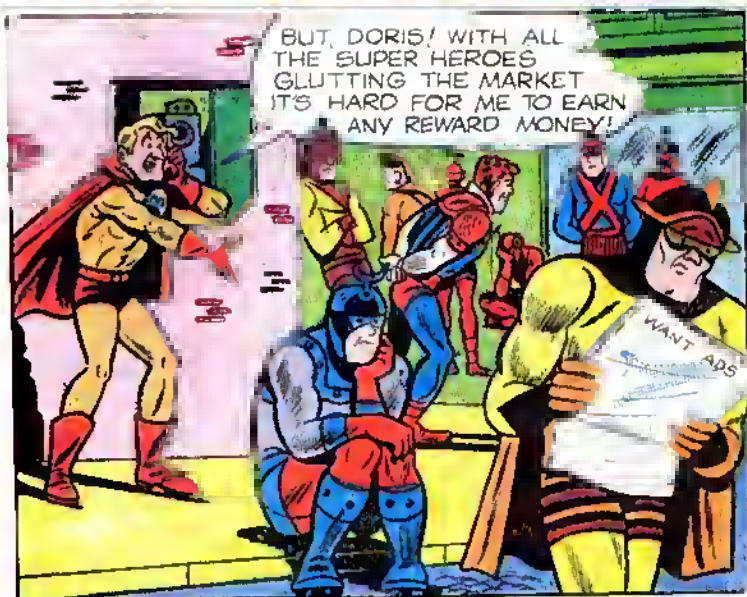
CITY \_\_\_\_\_

STATE \_\_\_\_\_

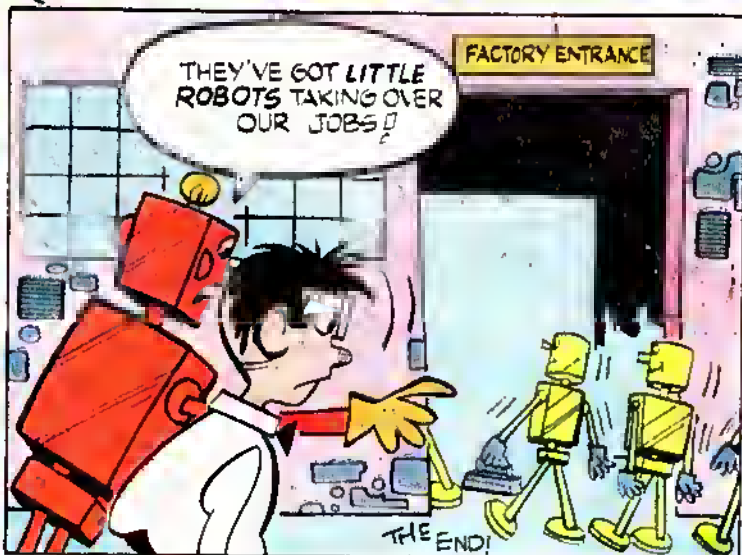
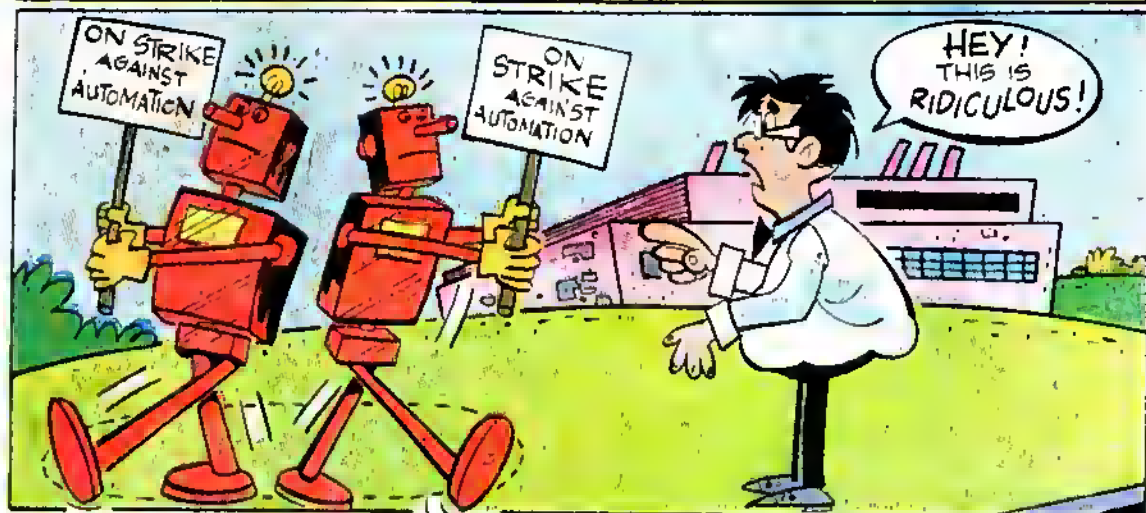
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# A CAPTAIN SPROCKET MIS-ADVENTURE







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F. Office use, left-over, unaccounted, spoiled after printing

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403,951 498,400

219,056 293,583

1,000 1,000

220,056 294,583

220,056 294,583

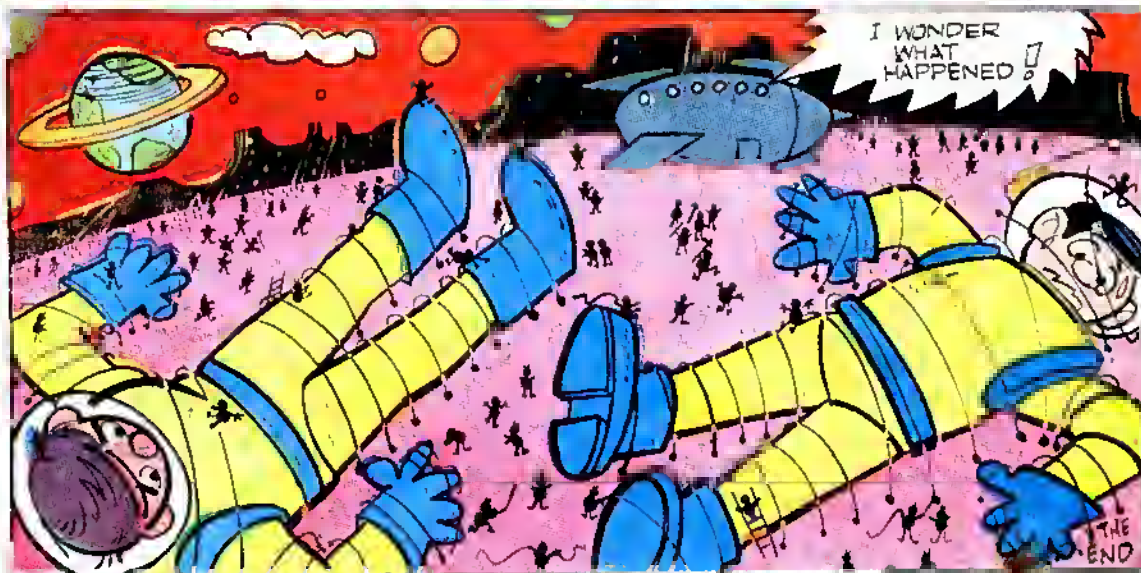
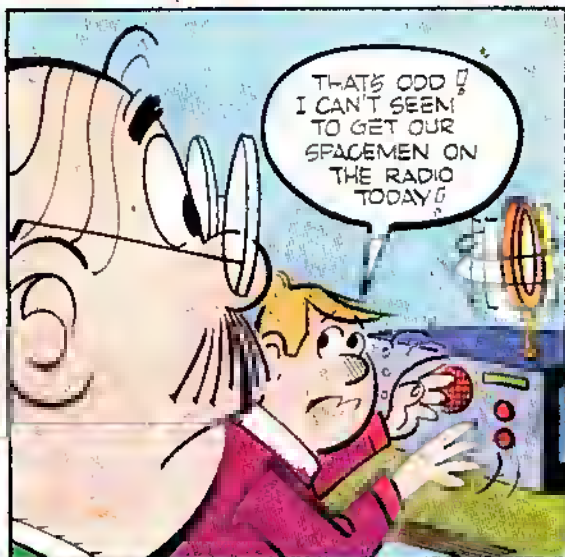
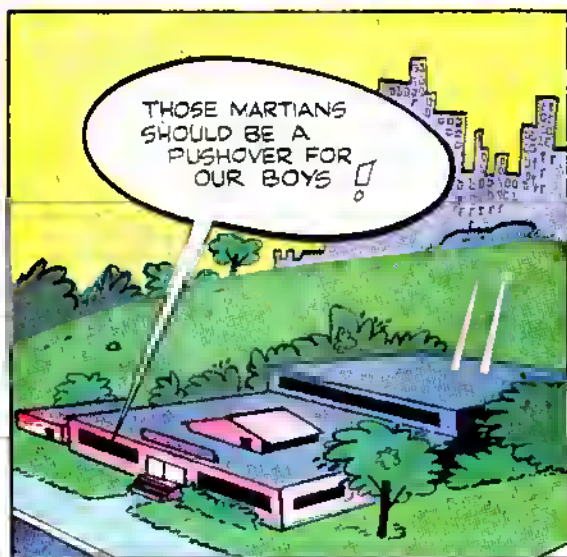
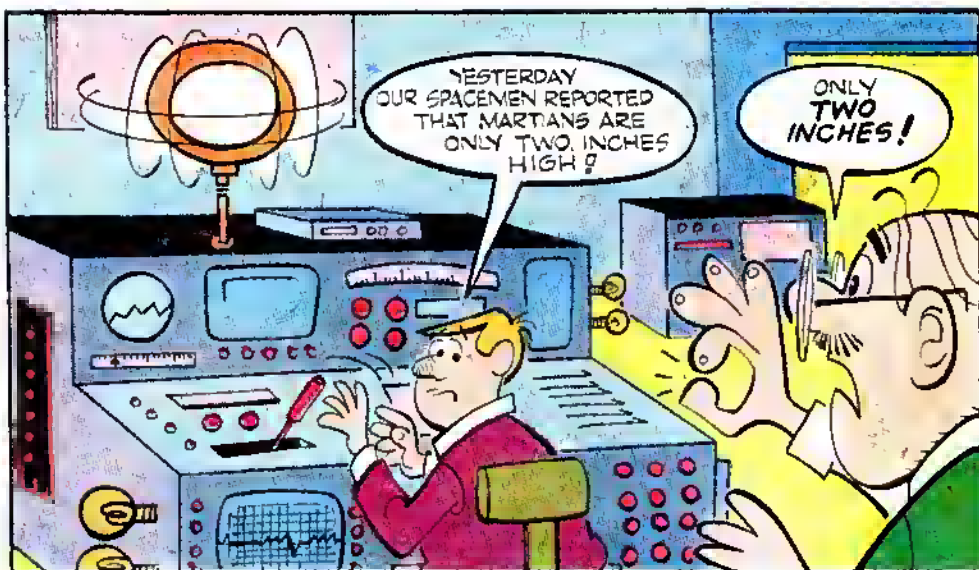
183,895 203,817

403,951 498,400

I certify that the statements made by me above are correct and complete. Louis H. Silberkleit, Publisher



# The "SPACE CASE"





# BAD GUY SECTION

IT'S A GOOD THING  
I GOT TWO PAIR  
OF PANTS WHEN  
I BOUGHT THIS  
SUPER COSTUME!



MAD HOUSE VILLAINS  
ALWAYS GET IT IN -----





# SABRINA <sup>IN</sup> SCHOOL SCAMP

The TEEN WITCH

FIVE MINUTES TO NINE!  
I'LL NEVER MAKE IT TO  
SCHOOL IN TIME!  
PUFF! PUFF!



WHAT AM I RUNNING  
FOR? I'M A WITCH WITH  
WITCHING POWERS!



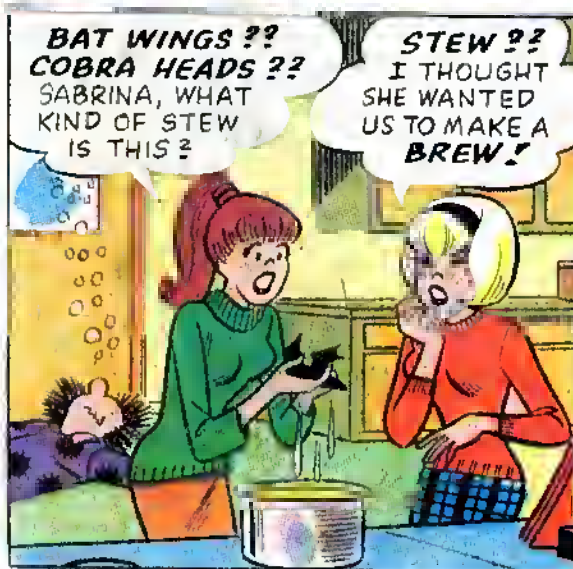
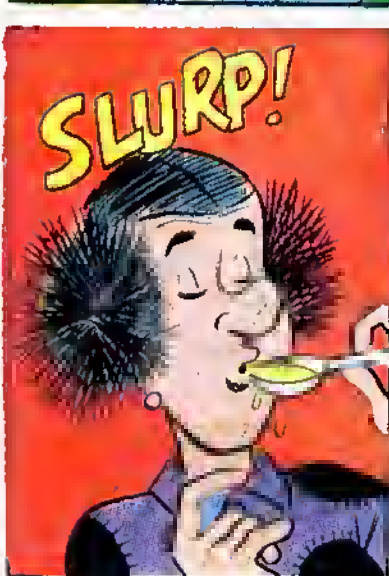
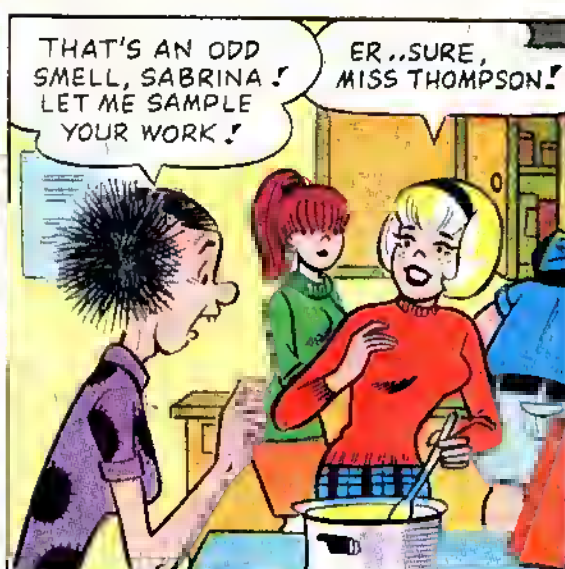
POOF!



THERE!... THAT WAS  
SO MUCH EASIER!



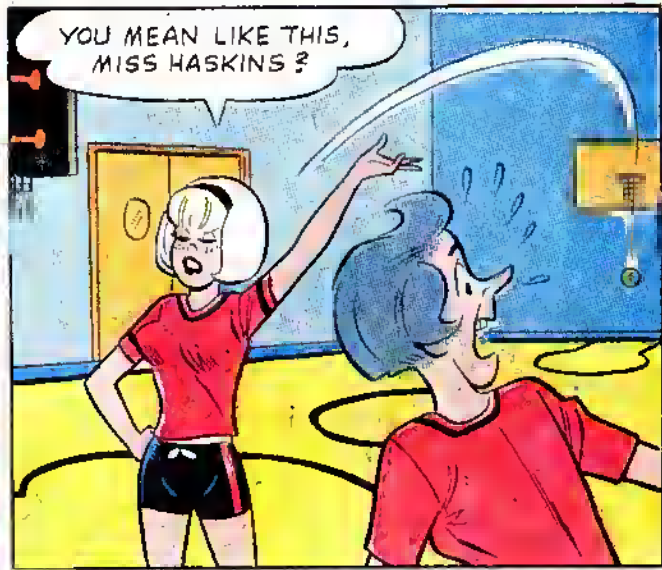








LET'S SEE YOU PUT IT IN THE BASKET, SABRINA!

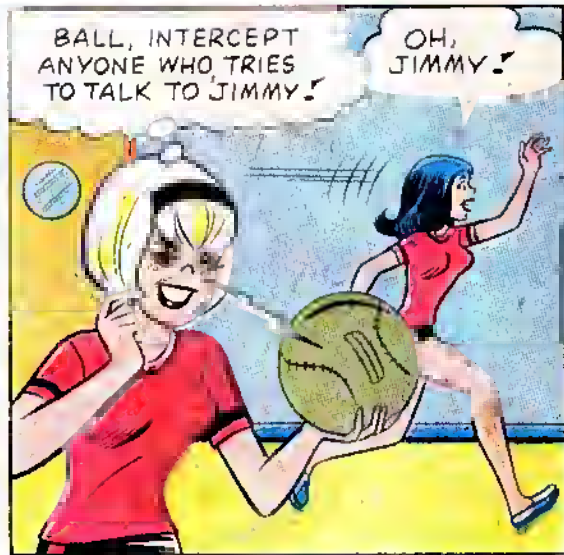


YOU MEAN LIKE THIS, MISS HASKINS?



I'M GOING TO ASK JIMMY TO TAKE ME TO THE DANCE CONTEST!

NOT IF I CAN HELP IT, BRENDA!



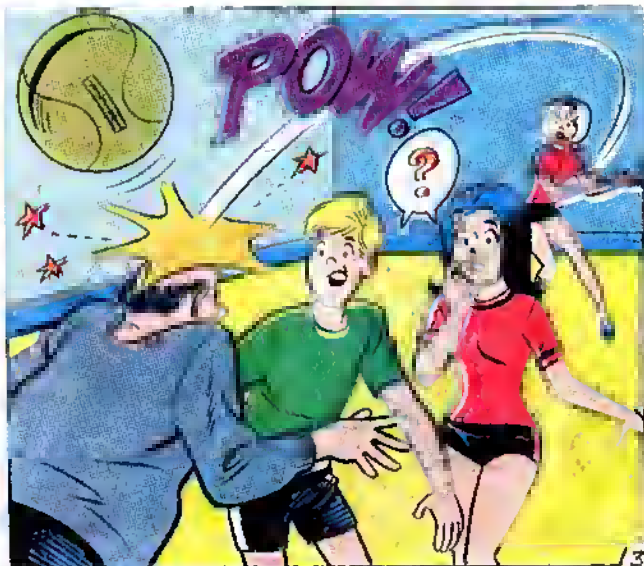
BALL, INTERCEPT ANYONE WHO TRIES TO TALK TO JIMMY!

OH, JIMMY!



EXCUSE ME, BRENDA! THE COACH WANTS TO TALK TO ME!

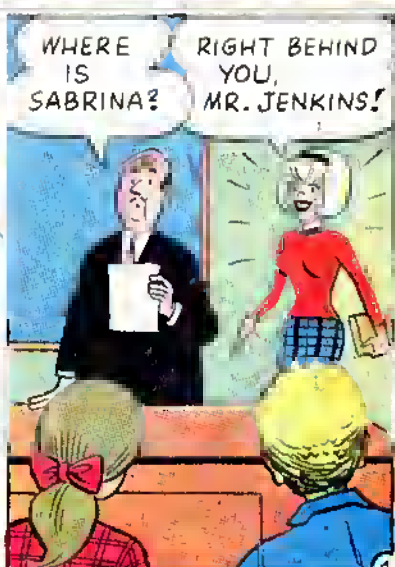
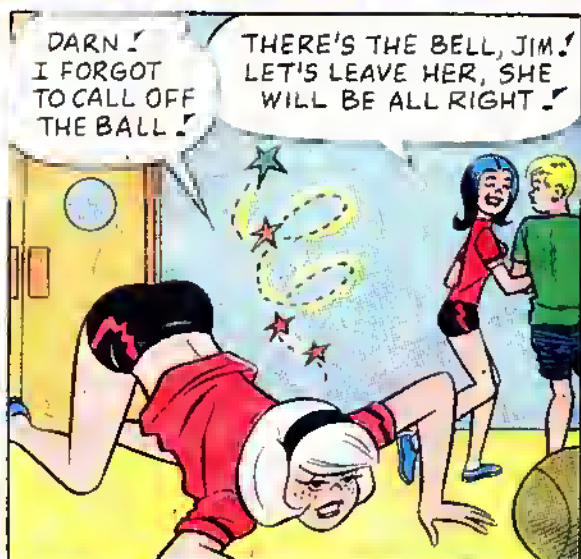
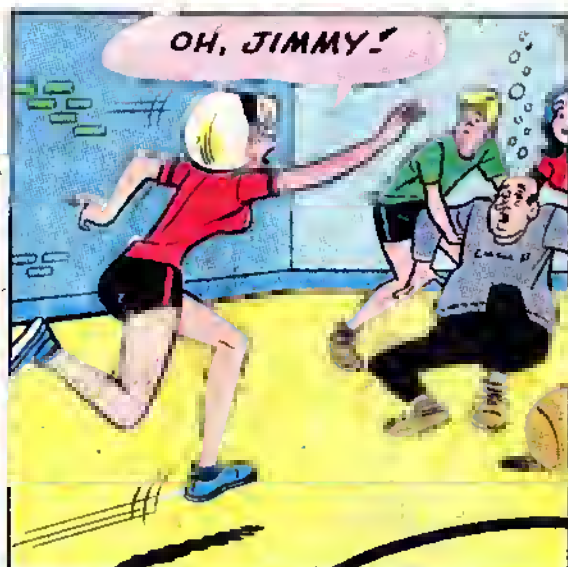
YES!



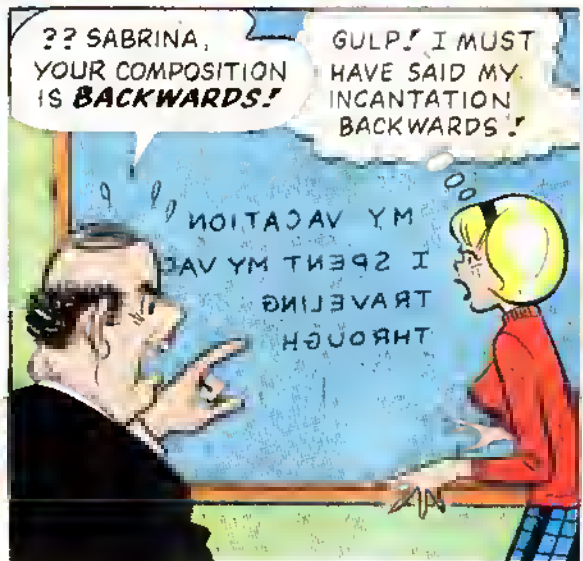
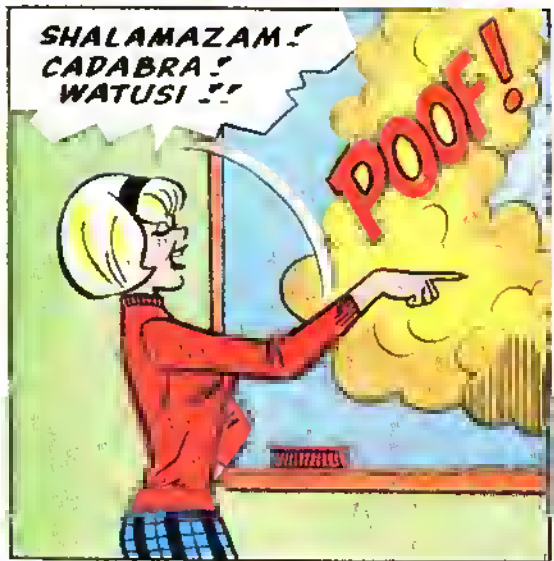
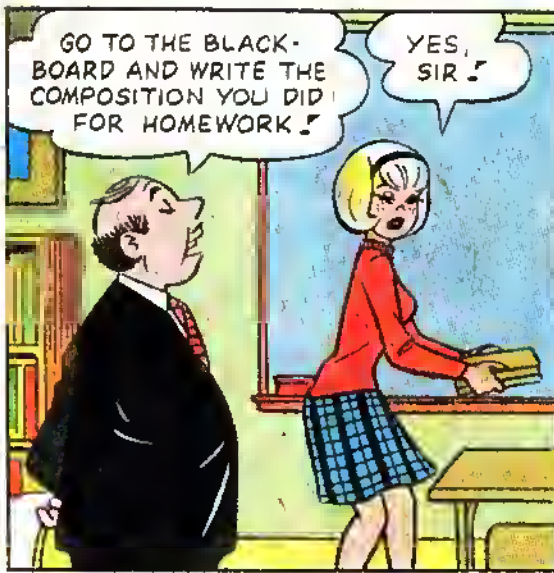
POW!

?

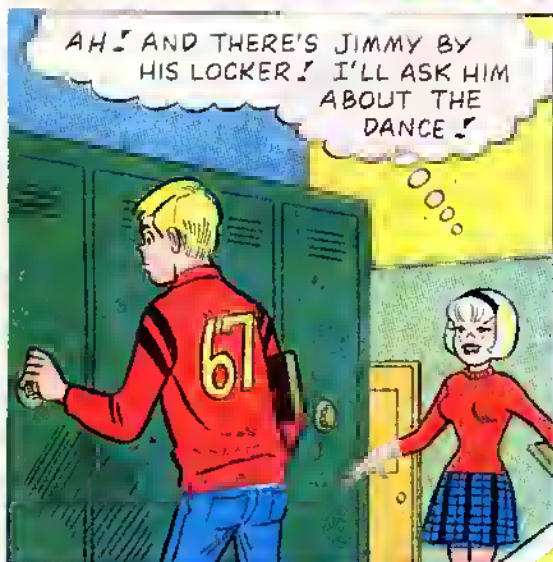
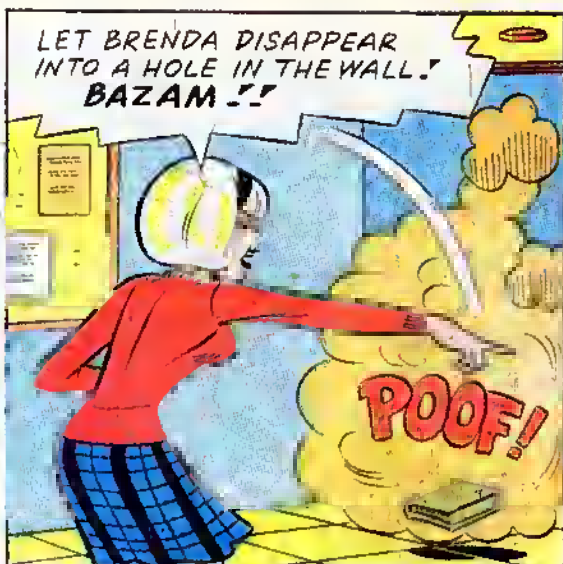
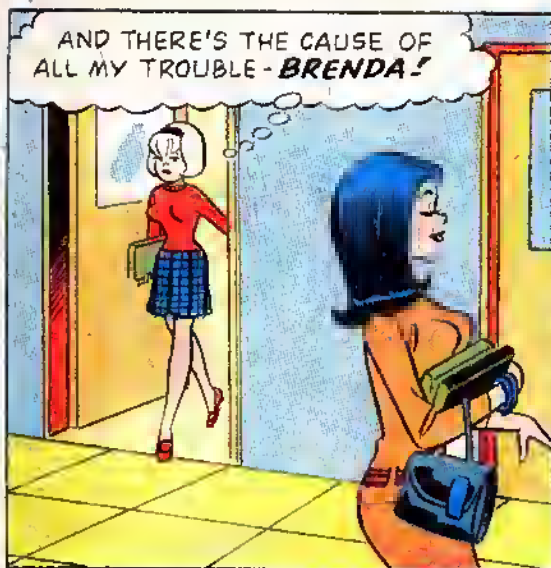














$25¢ \times 5 = \$1.00$

IT'S INCREDIBLE!  
BUT LITTLE ARCHIE'S  
ARITHMETIC ISN'T  
WRONG! SEE THE  
SPECIAL OFFER  
BELOW!

**THAT'S RIGHT!**

**BUY 4! GET 5!**

**WE'RE GIVING AWAY FREE  
COPIES OF LITTLE ARCHIE!**

SAVE 25¢ OVER THE NEWSSTAND  
PRICE! JUST FILL IN THE COUPON  
BELOW AND YOU'LL GET A WHOLE  
YEARS SUBSCRIPTION (ONE GIANT-  
SIZED ISSUE OF **LITTLE ARCHIE**  
EVERY THREE MONTHS)...PLUS ONE  
EXTRA BONUS ISSUE **ABSOLUTELY  
FREE**, FOR A TOTAL OF **5 ISSUES!**



IT'S LIKE FINDING  
A SHINEY NEW QUARTER!  
...AND WHO CAN'T USE  
THE EXTRA TWO BITS?  
SO HURRY AND FILL  
OUT THIS COUPON!



SEND TO: **LITTLE ARCHIE 5 FOR 4**  
**1114 FIRST AVENUE**  
**NEW YORK, N.Y. 10021**

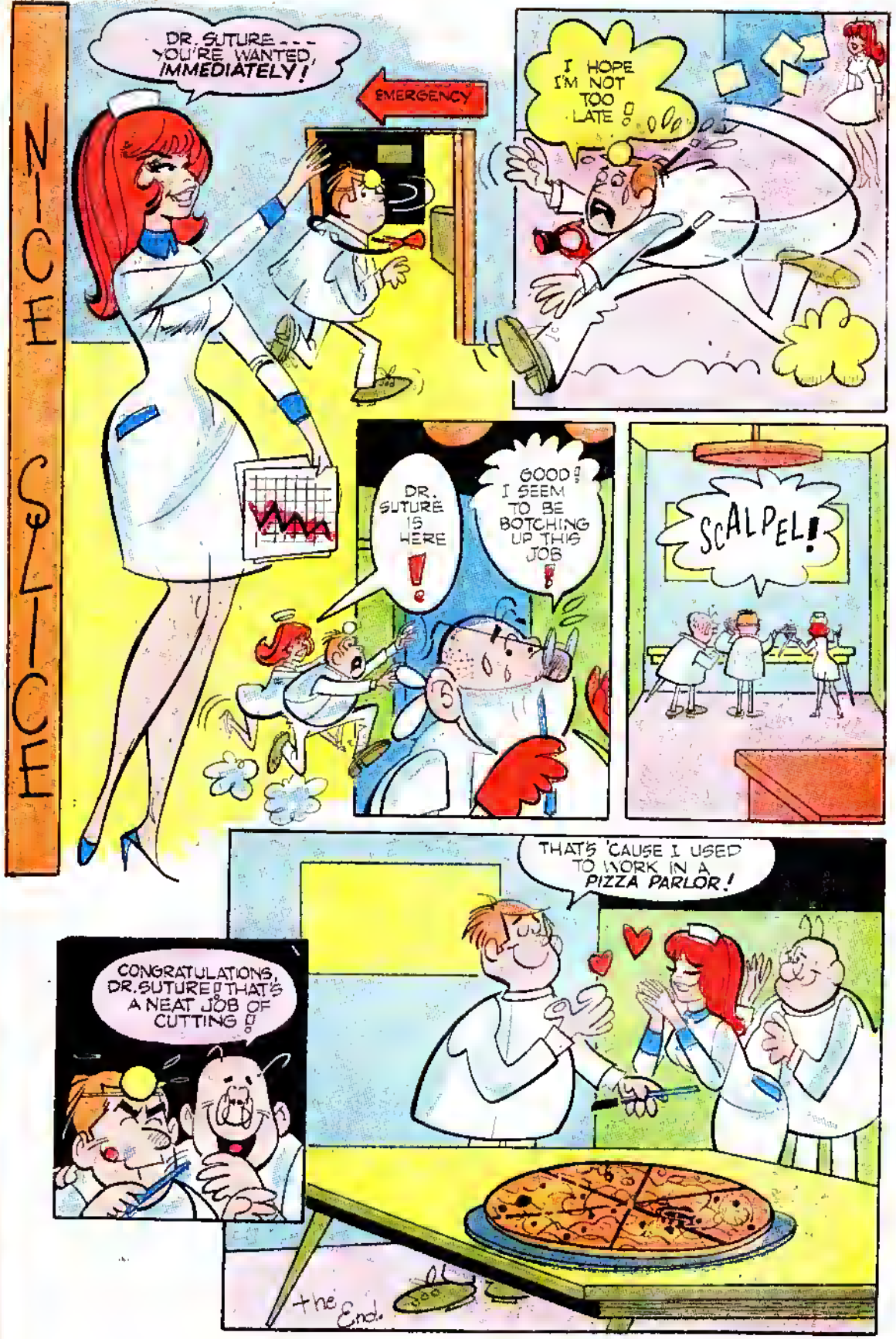
ENCLOSED PLEASE FIND ONE DOLLAR FOR  
THE NEXT FOUR ISSUES OF **LITTLE ARCHIE**  
AS SOON AS THEY COME OFF THE PRESS,  
**PLUS A FREE BONUS ISSUE!**

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
(PLEASE PRINT)

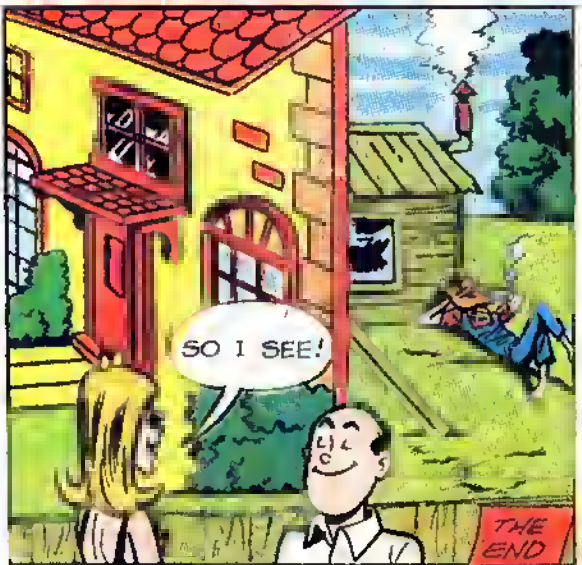
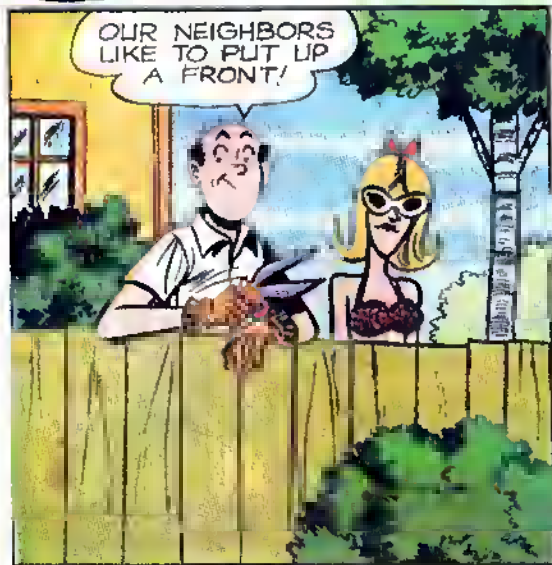
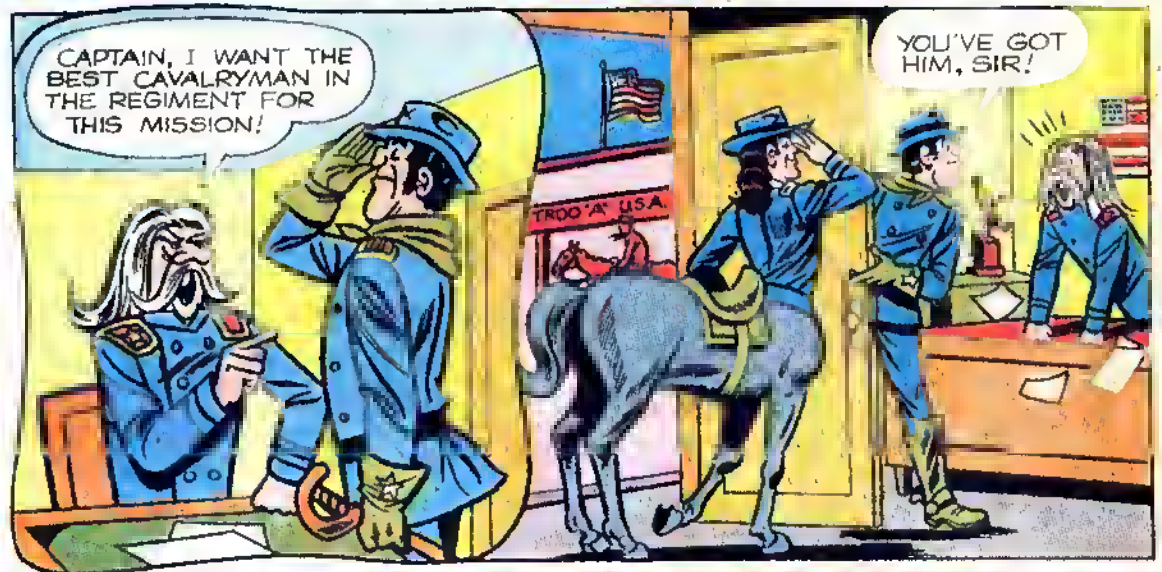
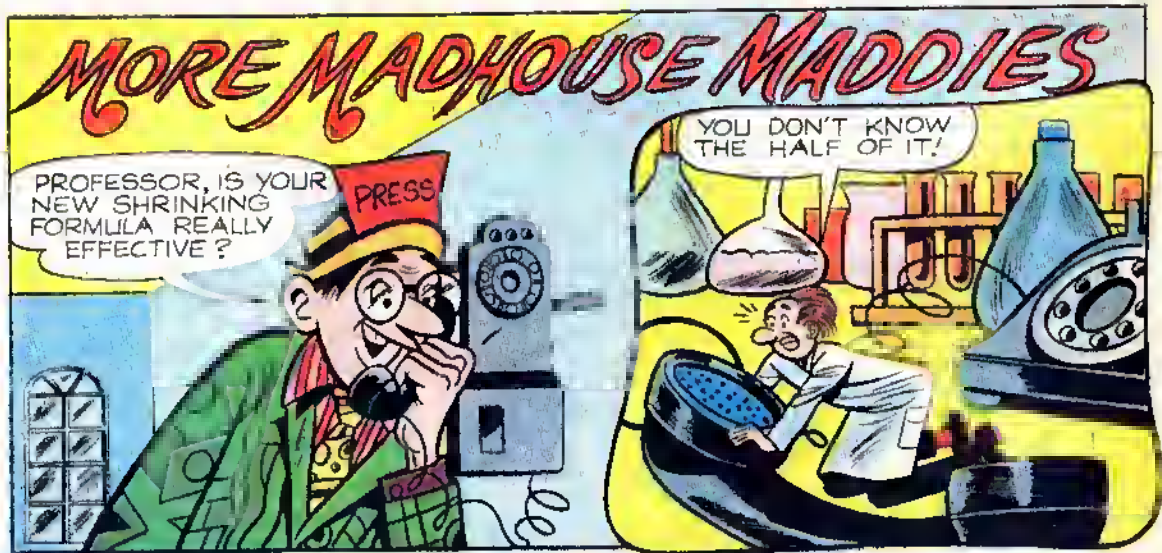
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



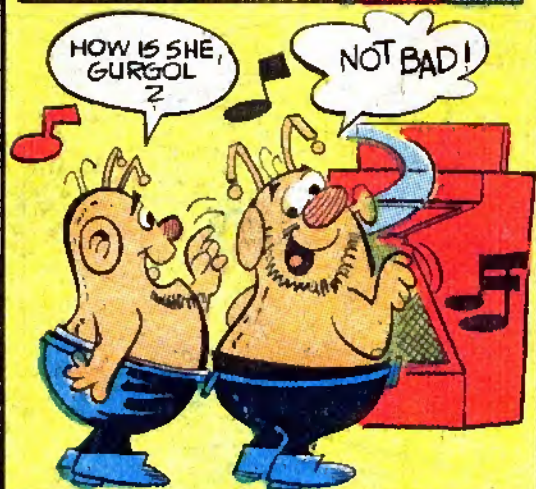
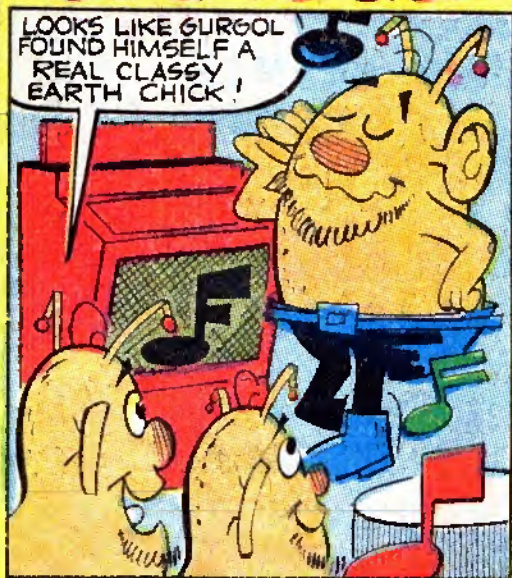




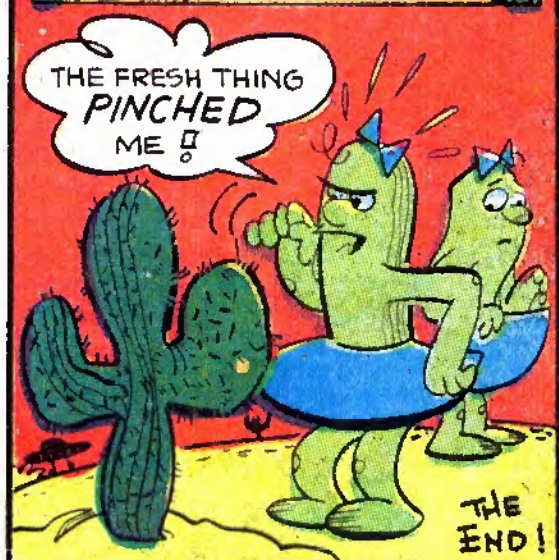
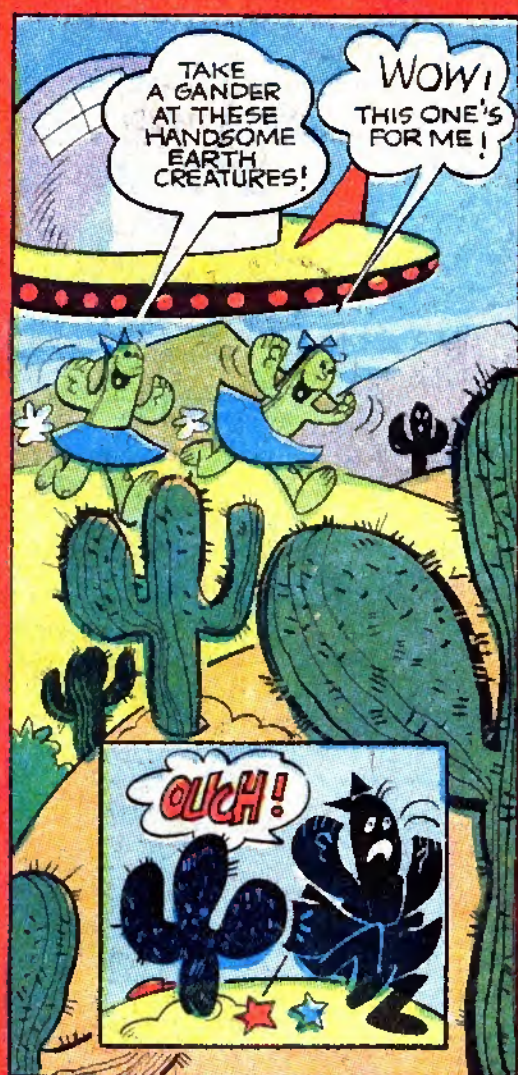




# JUKE FLUKE



# LOONY LOVER





# SNEAK PREVIEW!

HERE ARE SOME ADVANCE SCENES  
FROM THE **FUN-FILLED GIANT-  
SIZED ALL NEW**

## Betty and Veronica SPECTACULAR!"

#145



MAIL TO: **BETTY AND VERONICA SPECTACULAR #145**  
1116 FIRST AVENUE  
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN. SEND ME **BETTY  
AND VERONICA SPECTACULAR NO. 145** AS SOON AS  
IT IS OFF THE PRESSES.

NAME \_\_\_\_\_  
(PLEASE PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE AND ZIP CODE \_\_\_\_\_

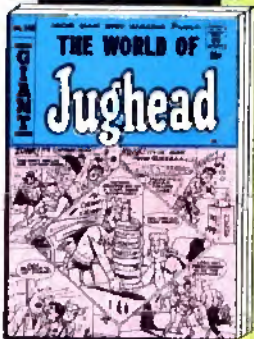
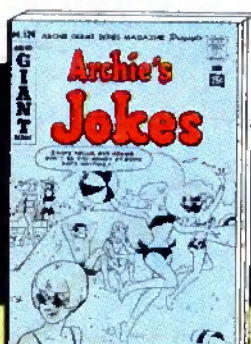
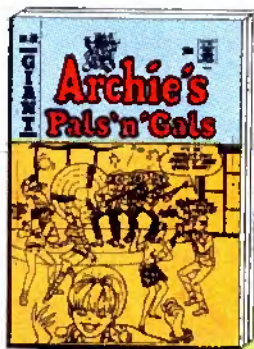
**ORDER YOUR  
ADVANCE COPY  
RIGHT NOW!**



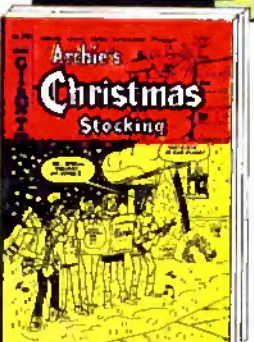
MAD HOUSE "FLAT HAT!"  
MADDY







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FEATURING ALL OF YOUR  
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Please send the following ARCHIE GIANT COMICS. I enclose 25c in coin for EACH TITLE checked below:

- |  |   |
|--|---|
| <input type="checkbox"/> BETTY and VERONICA SPECTACULAR #138 | <input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING #144 |
| <input type="checkbox"/> ARCHIE'S JOKES #139                 | <input type="checkbox"/> ARCHIE ANNUAL #18                |
| <input type="checkbox"/> BETTY and VERONICA SUMMER FUN #140  | <input type="checkbox"/> ARCHIE'S PALS 'N' GALS #39       |
| <input type="checkbox"/> AROUND THE WORLD WITH ARCHIE #141   | <input type="checkbox"/> LITTLE ARCHIE #40                |
| <input type="checkbox"/> ARCHIE'S SUPER HERO SPECIAL #142    | <input type="checkbox"/> ARCHIE'S MAD HOUSE ANNUAL #4     |
| <input type="checkbox"/> THE WORLD OF JUGHEAD #143           | <input type="checkbox"/> BATS #1                          |
|  | <input type="checkbox"/> SUPER HEROES vs SUPER VILLAINS   |

NAME \_\_\_\_\_

(Please Print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

